



# GOOGLE ADS

## PORTFOLIO

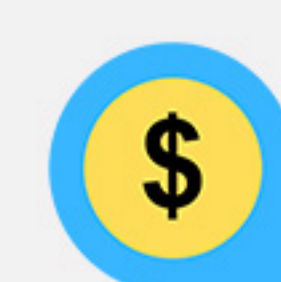
**Always Delivering Outstanding Results**



**info@roiminds.com**



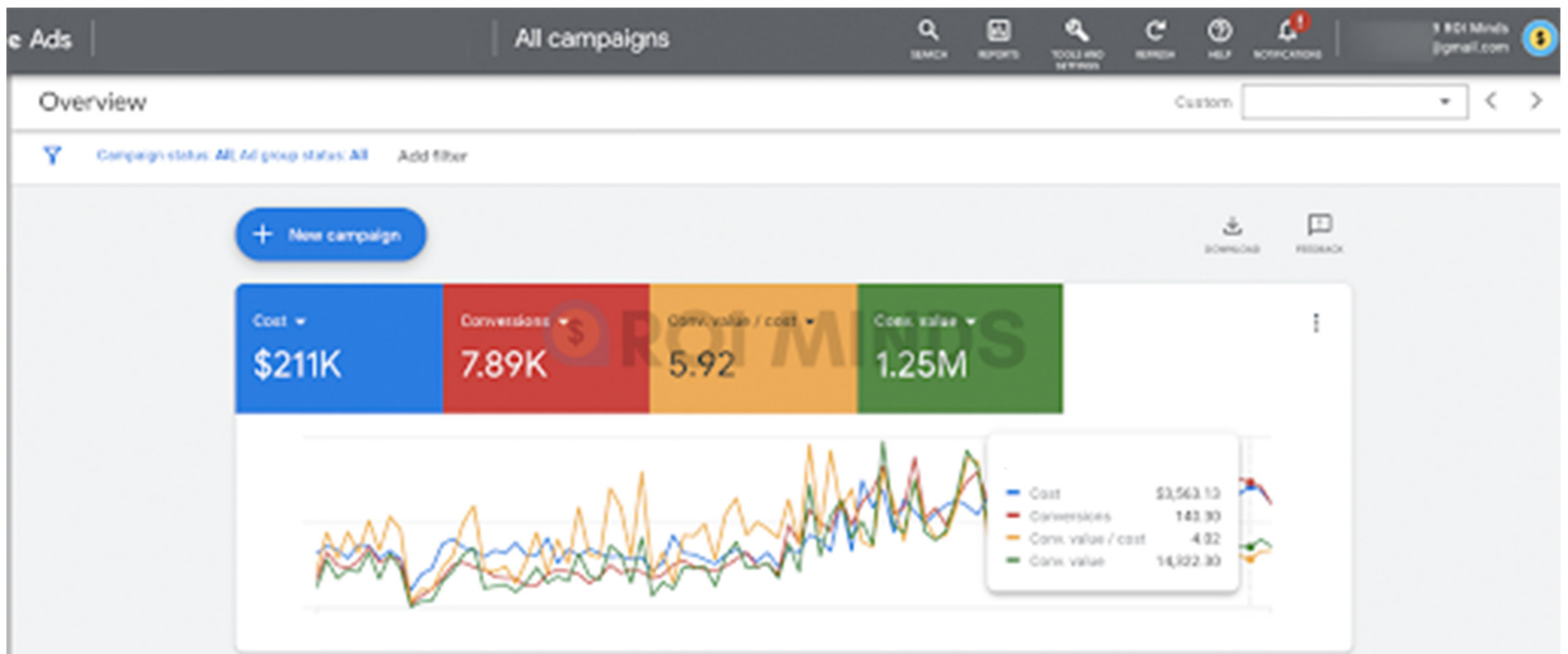
**+91 9992819636**



**ROI MINDS**



## Sports Gear and Apparel Store



This is an America-based sports gear and apparel store. Their products have high competition and demand. The client wanted to scale up their sales, we were able to hike up the client's ROAS to **5-6X** and the conversion value of **\$1.25M** in **3 months**.

Location: **United States**

Website Type: **eCommerce Store**

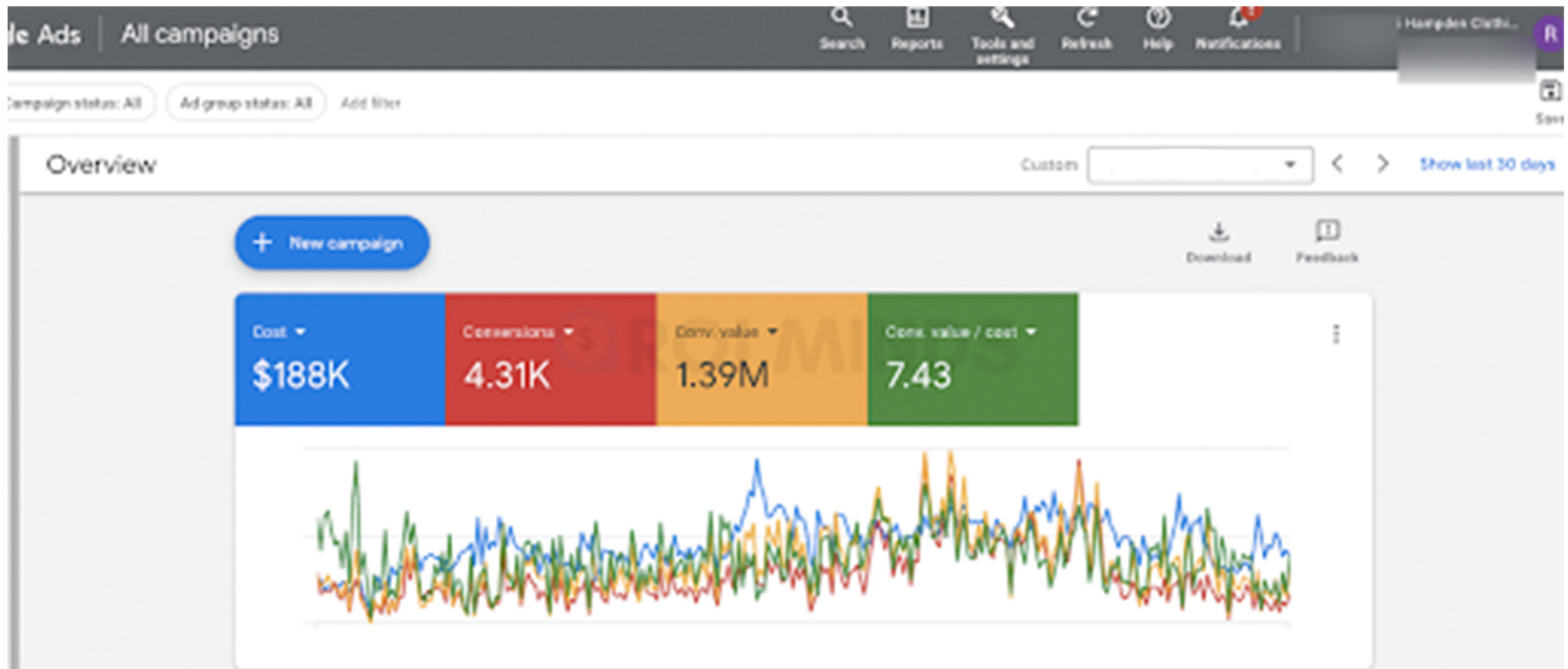
Duration: **3 Months**

### Performance Overview:

- Total Budget Spent: \$70K+ Per Month
- Conversion Value: \$1.25M
- ROAS: 5-6X



## Women's Fashion & Apparel Store



This is a USA-based women's fashion & apparel brand store. The client was having issues with their sales count. After partnering with us, their sales went through the roof. Their conversion value increased to **\$1.39M** & ROAS **7X** in just **9 months**.

Location: **United States**

Website Type: **eCommerce Store**

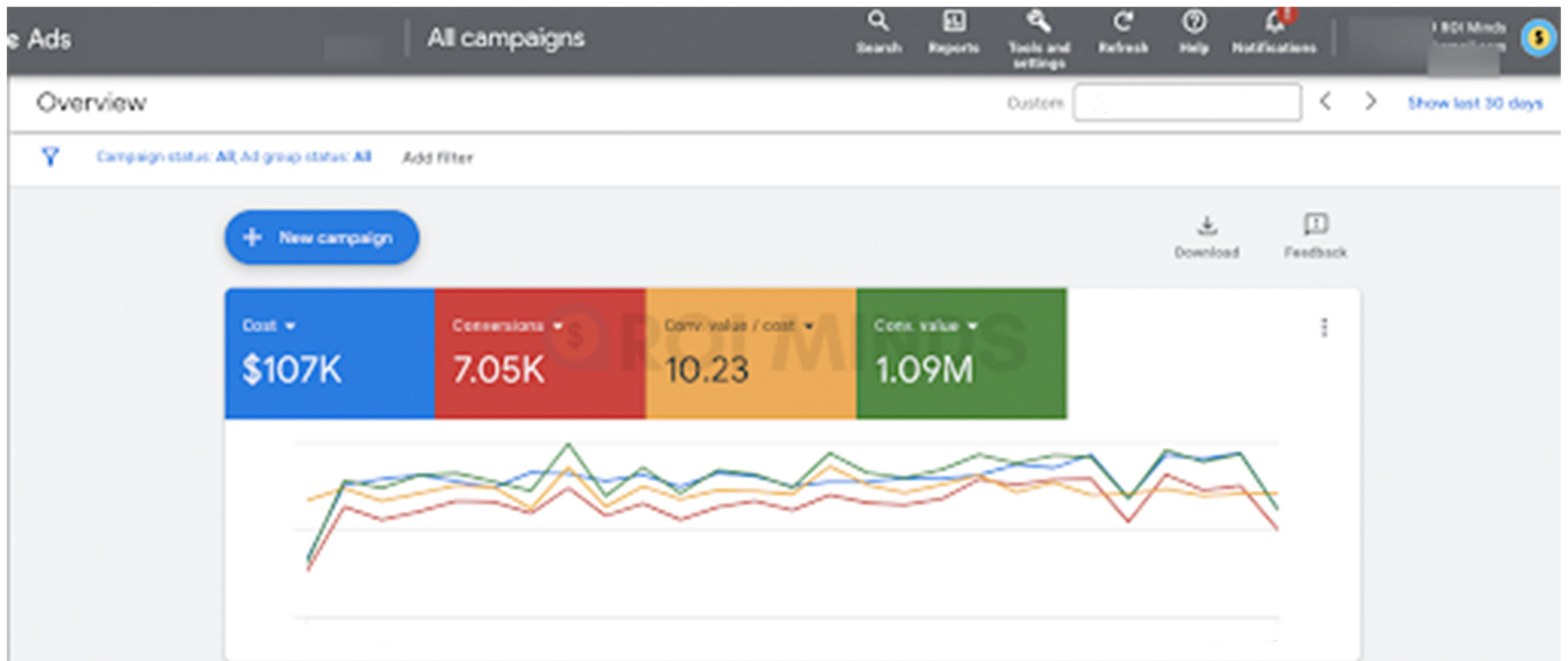
Duration: **9 Months**

### Performance Overview:

- Total Budget Spent: \$20K/month
- Conversion Value: \$1.39M
- ROAS: 7-8X



## Eye Contact Lenses Store



This is an online contact lens store in Australia. This store succeeded with our well-executed advertising campaigns that effectively reached its target audience. Our Google Ads experts successfully achieve a **10x ROAS** by generating revenue of **\$1.09M** in **3 months**.

Location: [Australia](#)

Website Type: [eCommerce Store](#)

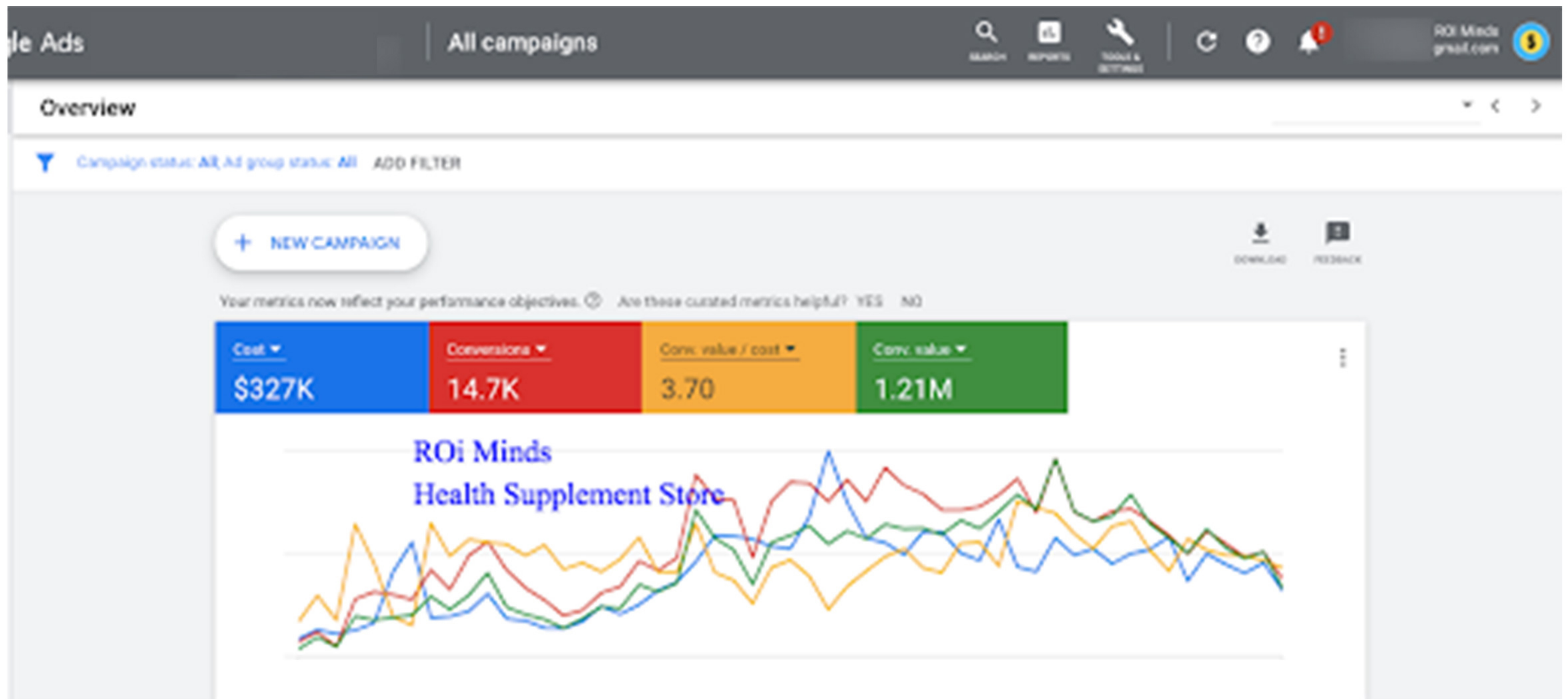
Duration: [3 Months](#)

### Performance Overview:

- Total Budget Spent: \$35K+ Per Month
- Conversion Value: \$1.09M
- ROAS: 10X



## Health Supplements Online Store



This is an America-based health supplements online store. This store sells various types of health supplements & they hired us for Google Ads to drive more traffic & sales. By optimizing its ad targeting & bidding strategy, we achieved a **4x ROAS** by generating **\$1.21M** in just **3 months**.

Location: **USA**

Website Type: **eCommerce Store**

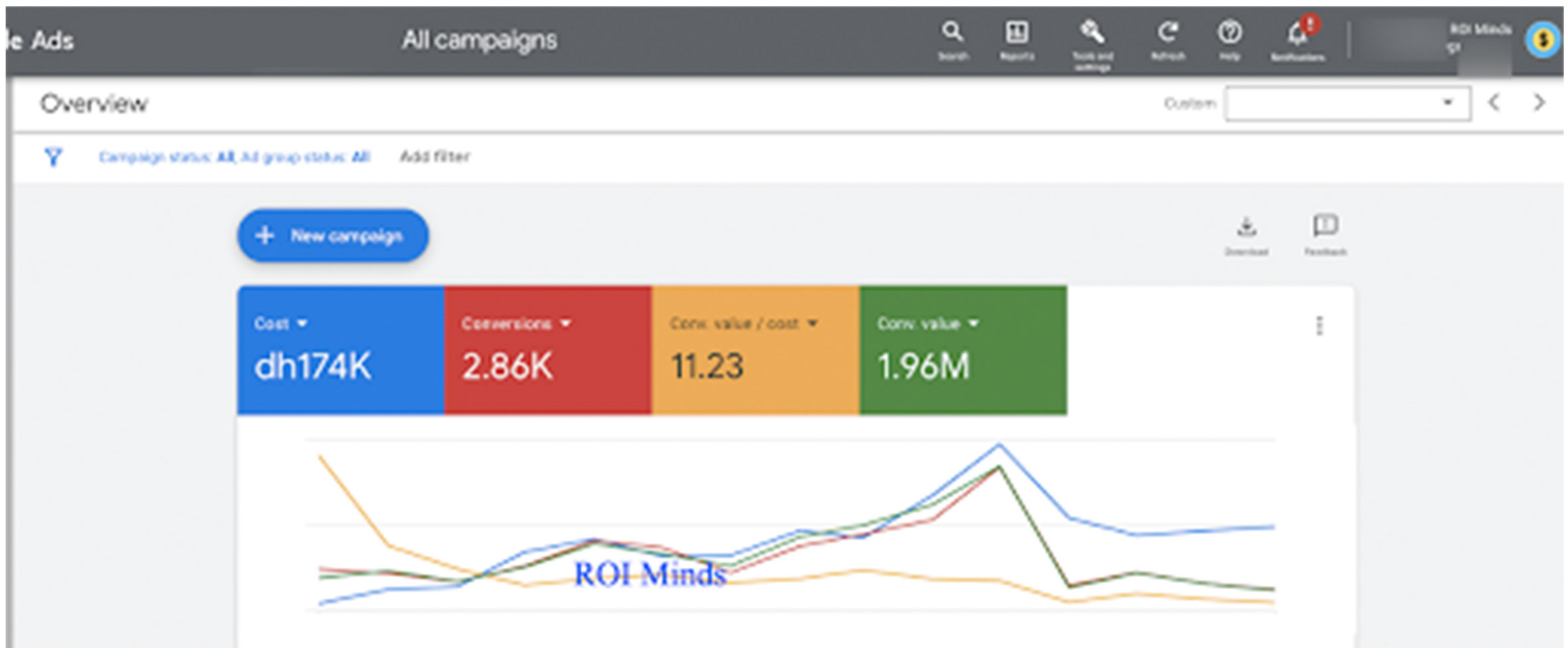
Duration: **3 Months**

### Performance Overview:

- Total Budget Spent: \$109K+ Per Month
- Conversion Value: \$1.21M
- ROAS: 3-4X



## Beauty & Cosmetics Store



This is a UAE-based online perfume store. We have utilized various ad formats & targeting options and optimized their bids & ad placements to get effective results. Finally, this business has achieved **11x ROAS** & generated revenue of **DH 1.96** million on a spend of **DH 58K/month** in just **3 months**.

Location: **UAE**

Website Type: **eCommerce Store**

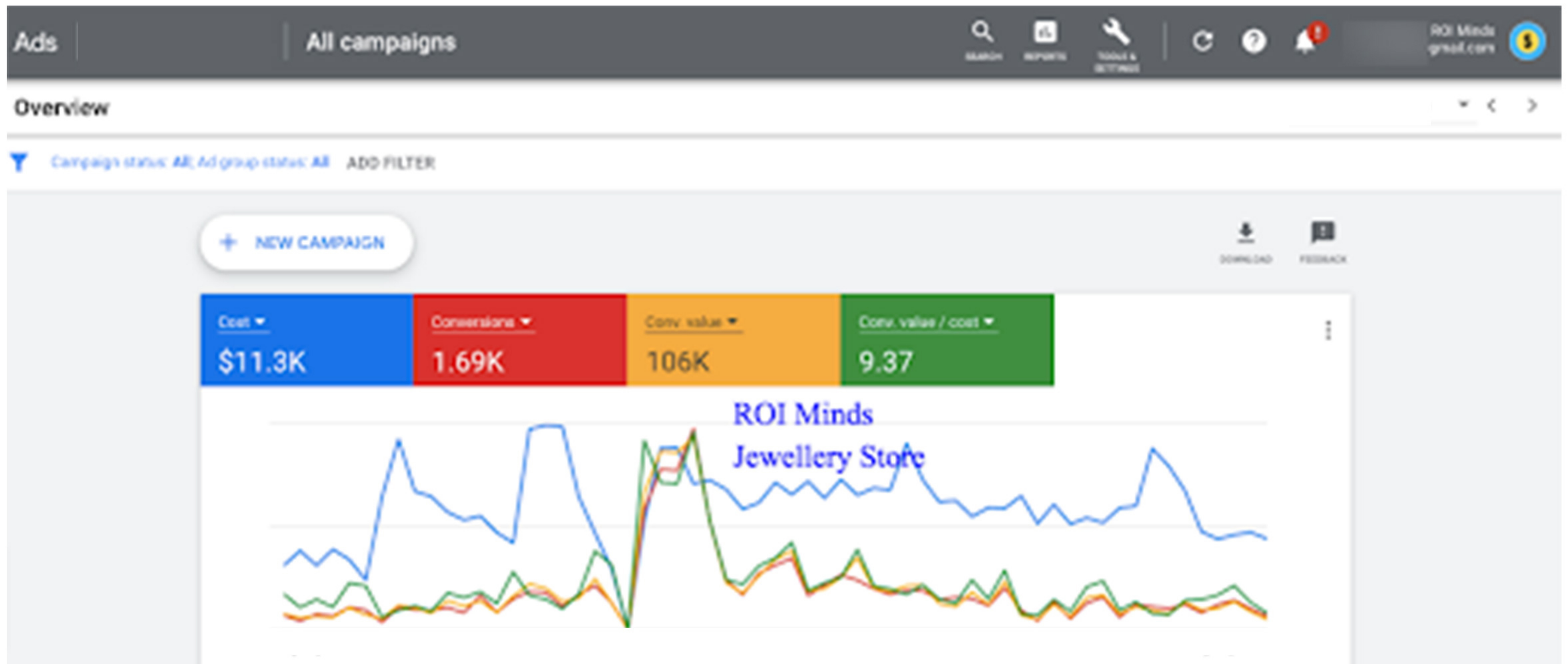
Duration: **3 Months**

### Performance Overview:

- Total Budget Spent: DH58K+ Per Month
- Conversion Value: DH1.96M
- ROAS: 11X



## Online Jewellery & Accessories Store



This is an online jewelry & fashion accessories store that offers its products all over the world. Their products have high competition & demand. We used a combination of search & display ads to reach the maximum number of customers. We have achieved a **9X ROAS** & generated **\$106K** in revenue in just **2 months**.

Location: **Worldwide**

Website Type: **eCommerce Store**

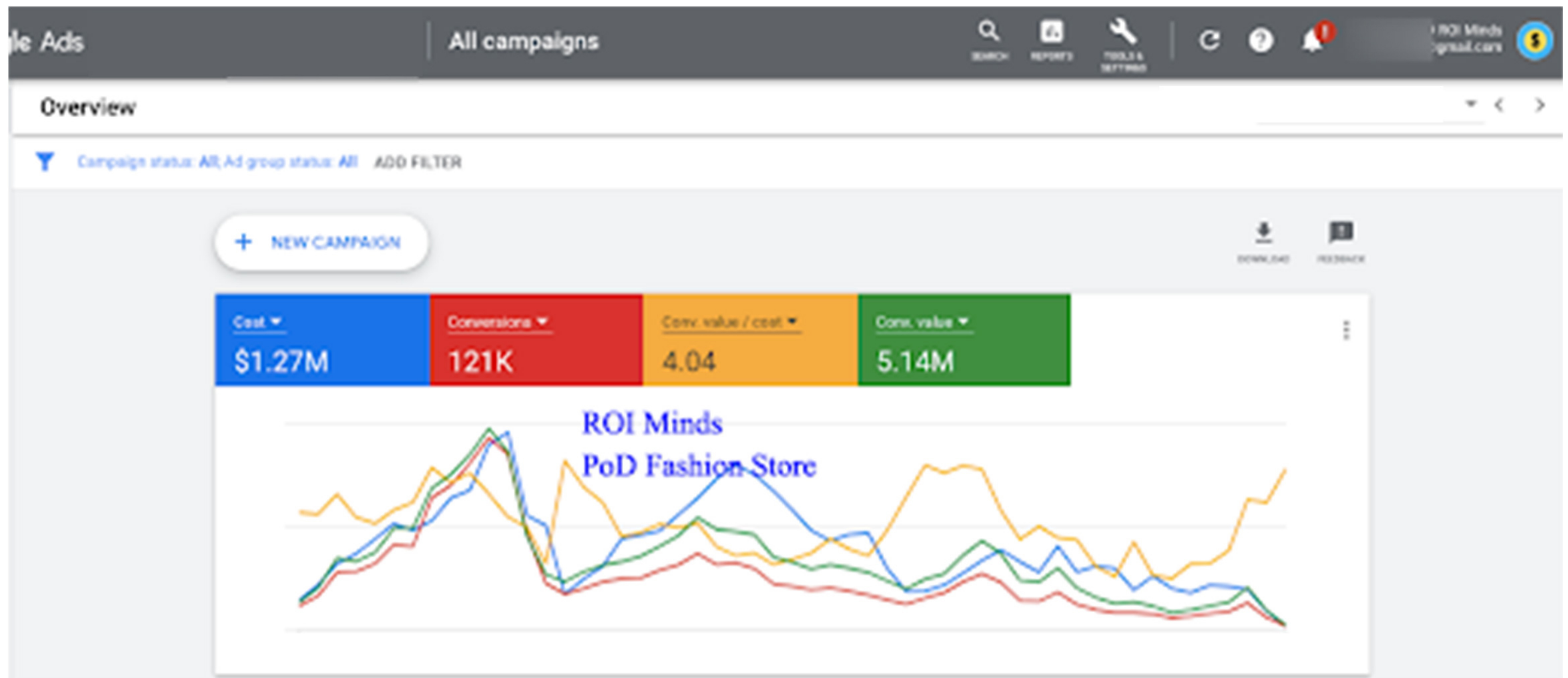
Duration: **2 Months**

### Performance Overview:

- Total Budget Spent: \$5.5K Per Month
- Conversion Value: \$106K
- ROAS: 9X



## Print on Demand Store



This is an online print-on-demand store based in the USA. The client had a good amount to spend & he wanted effective growth in revenue. Our Google Ads experts have smartly targeted the right audience & optimizing all the campaigns properly based on data & analytics. This store has achieved **4x ROAS** & generated revenue of **\$5.14 million** in **1 year**.

Location: **USA**

Website Type: **POD Store**

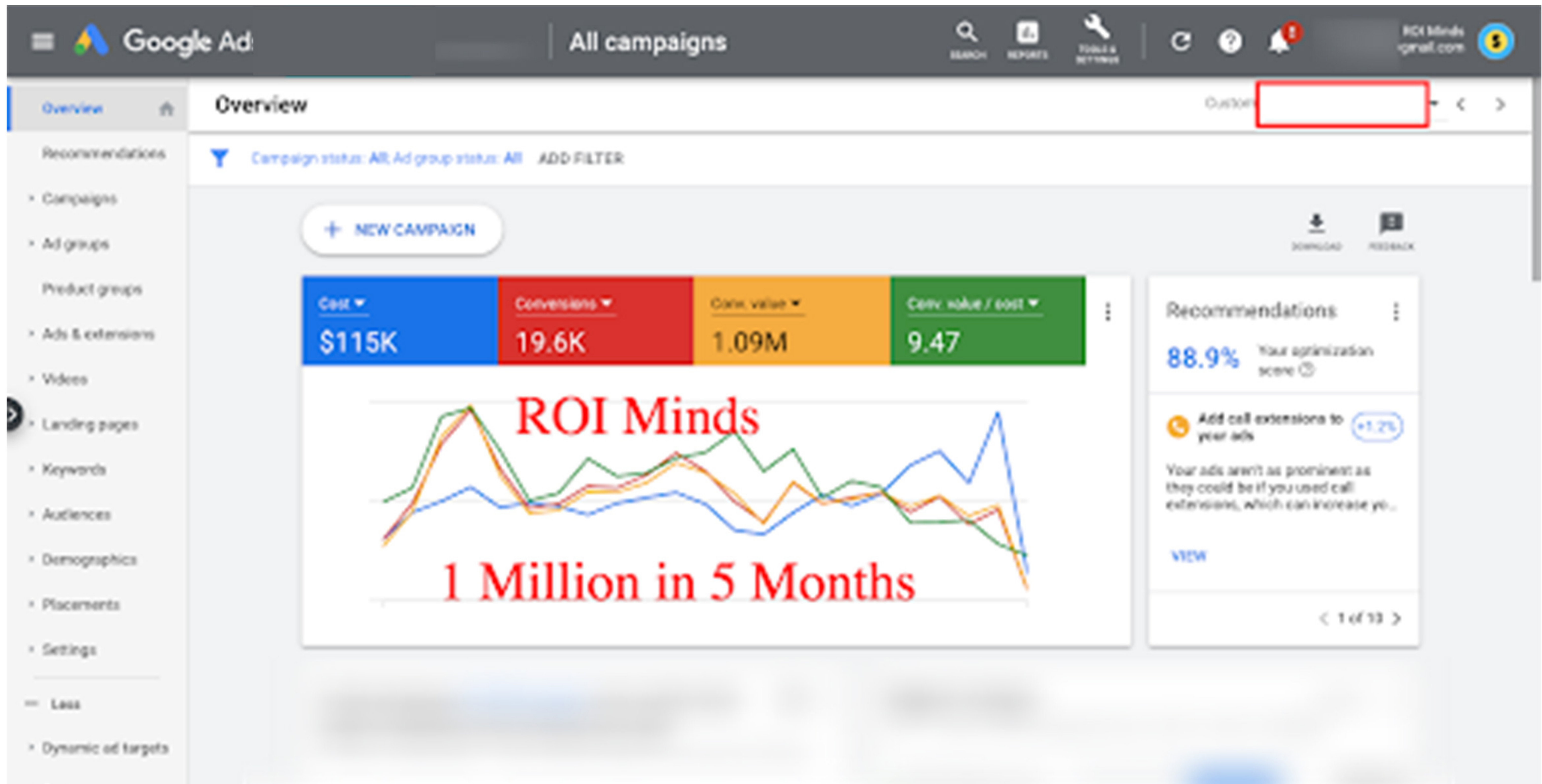
Duration: **1 Year**

### Performance Overview:

- Total Budget Spent: \$105K Per Month
- Conversion Value: \$5.14 M
- ROAS: 4-5X



## Print on Demand Store



This is a USA-based online print-on-demand store. POD business requires less investment as there are \$0 warehouse & handling charges. The client wanted to increase sales & revenue, but they had no idea about paid advertising, then we guided them according to their requirements. This store has achieved a ROAS of **9x** & generated revenue of **\$1.09 million** in **5 months**.

Location: **USA**

Website Type: **POD Store**

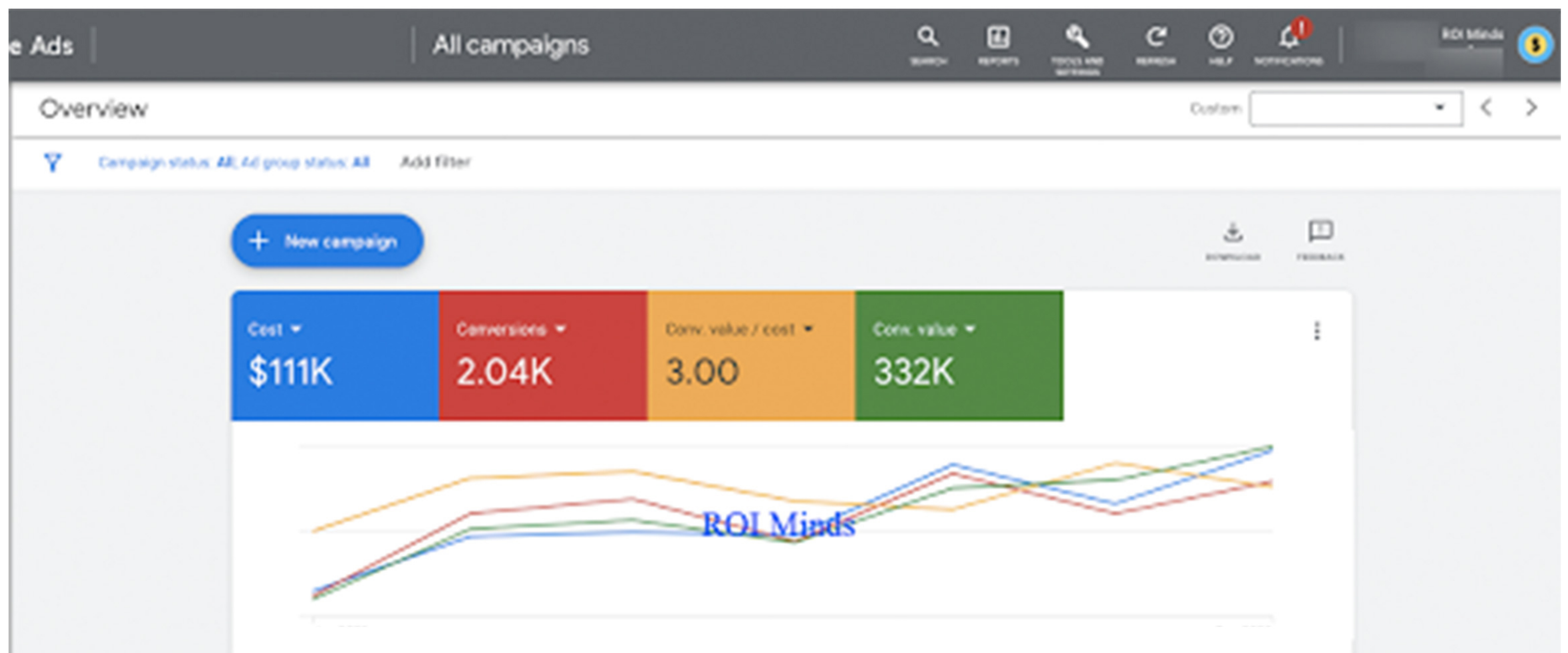
Duration: **5 Months**

### Performance Overview:

- Total Budget Spent: \$30K+ Per Month
- Conversion Value: \$1.09 M
- ROAS: 9-10X



## Home Decor Store



This is a USA-based online home decor store. Their products have high competition & demand. We have used visually appealing creatives in our Ads that showcase its products & capture the attention of the target audience. With the right strategy in place, our team increased the client's ROAS to **3X** & the conversion value of **\$332K** in just **3 months**.

Location: **USA**

Website Type: **eCommerce Store**

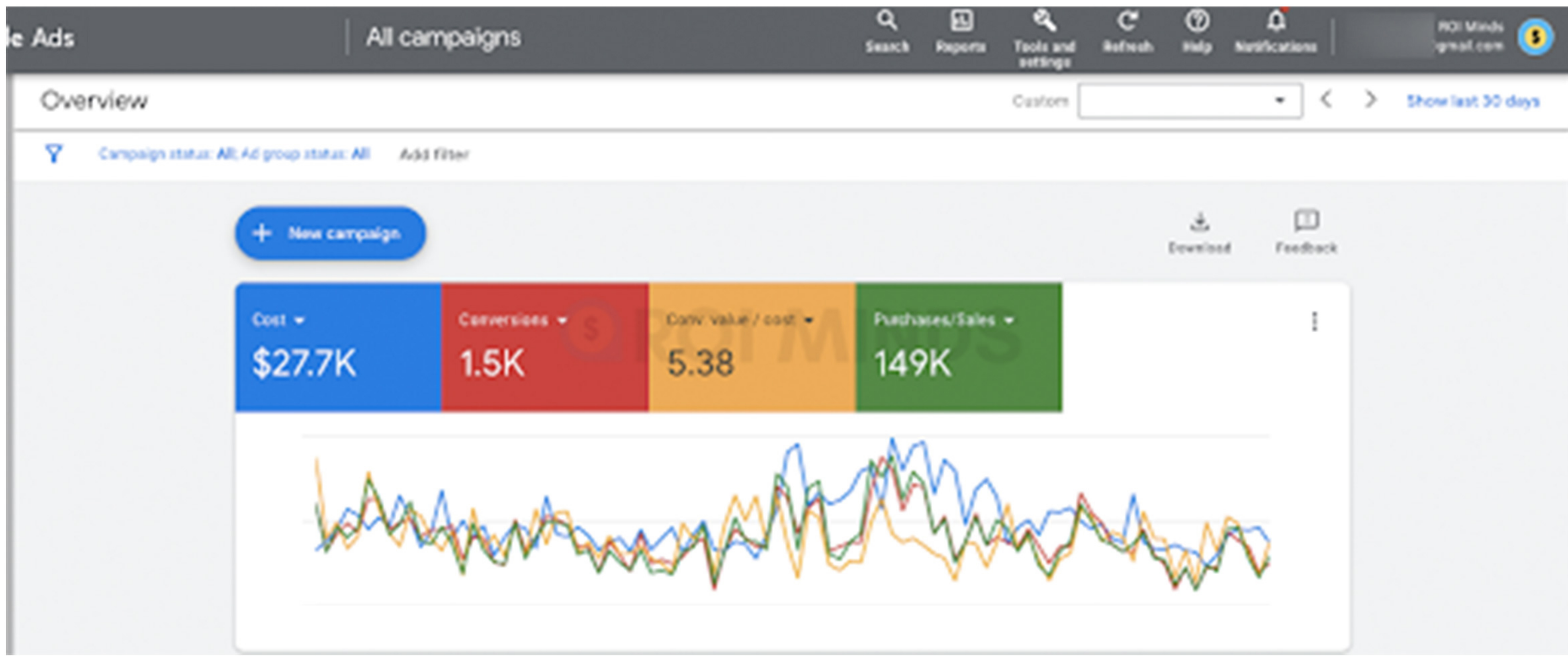
Duration: **3 Months**

### Performance Overview:

- Total Budget Spent: **\$37K+ Per Month**
- Conversion Value: **\$332K**
- ROAS: **3X**



## Online Pet Snacks Store



This is an Australian online pet snacks store. Their products include dental chews and other food for pets. This client had a low budget but needed to increase revenue & sales through Google Ads. By using the right strategy with a minimum spend, we helped him to get ROAS to **5X** with a conversion value of **\$149K** in just **3 months**.

Location: **Australia**

Website Type: **eCommerce Store**

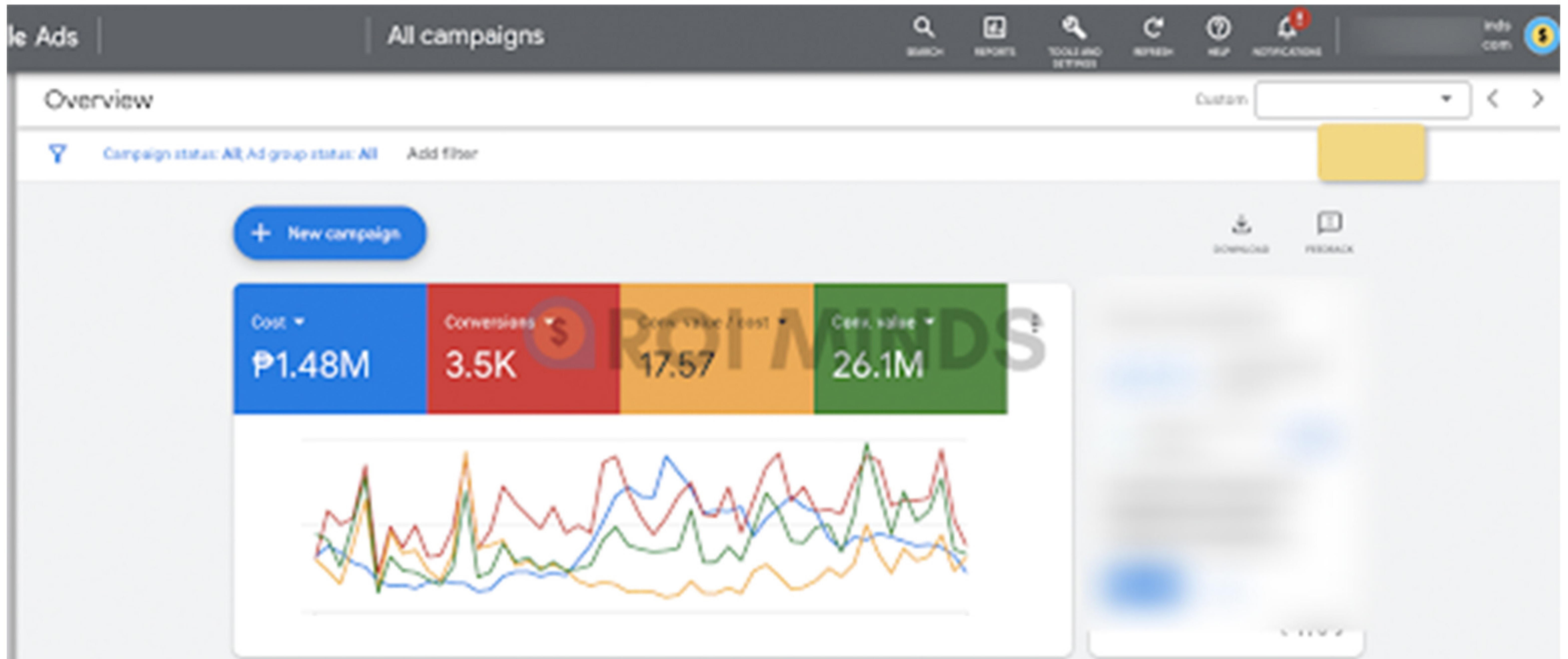
Duration: **3 Months**

### Performance Overview:

- Total Budget Spent: \$9K+ Per Month
- Conversion Value: \$149K
- ROAS: 5-6X



## Online Whisky Store



This is an online eCommerce store based in the Philippines that sells various kinds of whisky. These products have high competition & demand in that particular location. The client wants a huge increase in his sales & profit by working with us. Our experts successfully got **17X ROAS** by spending **₱123K+ per month** with a conversion value of **₱26.1 Million** in **1 year**.

Location: **Philippines**

Website Type: **eCommerce Store**

Duration: **1 Year**

### Performance Overview:

- Total Budget Spent: **₱123K+ Per Month**
- Conversion Value: **₱26.1 Million**
- ROAS: **17-18X**