\$ ROI MINDS

Organic Users
Increased by 78.40%
in Just 3 Months by
Content Marketing

§ ROI MINDS

At ROI Minds, we have implemented a new content marketing growth strategy based on extensive experimentation and research. The results have been exponential, with significant increases in traffic, clicks, impressions, and Google SERP rankings.

Our strategy is built on a foundation of data-driven insights that allow us to make informed decisions about content creation, promotion, and optimization. We use various tools and techniques to analyze user behaviour, search trends, and competitive landscape to identify content opportunities that are most likely to drive results.

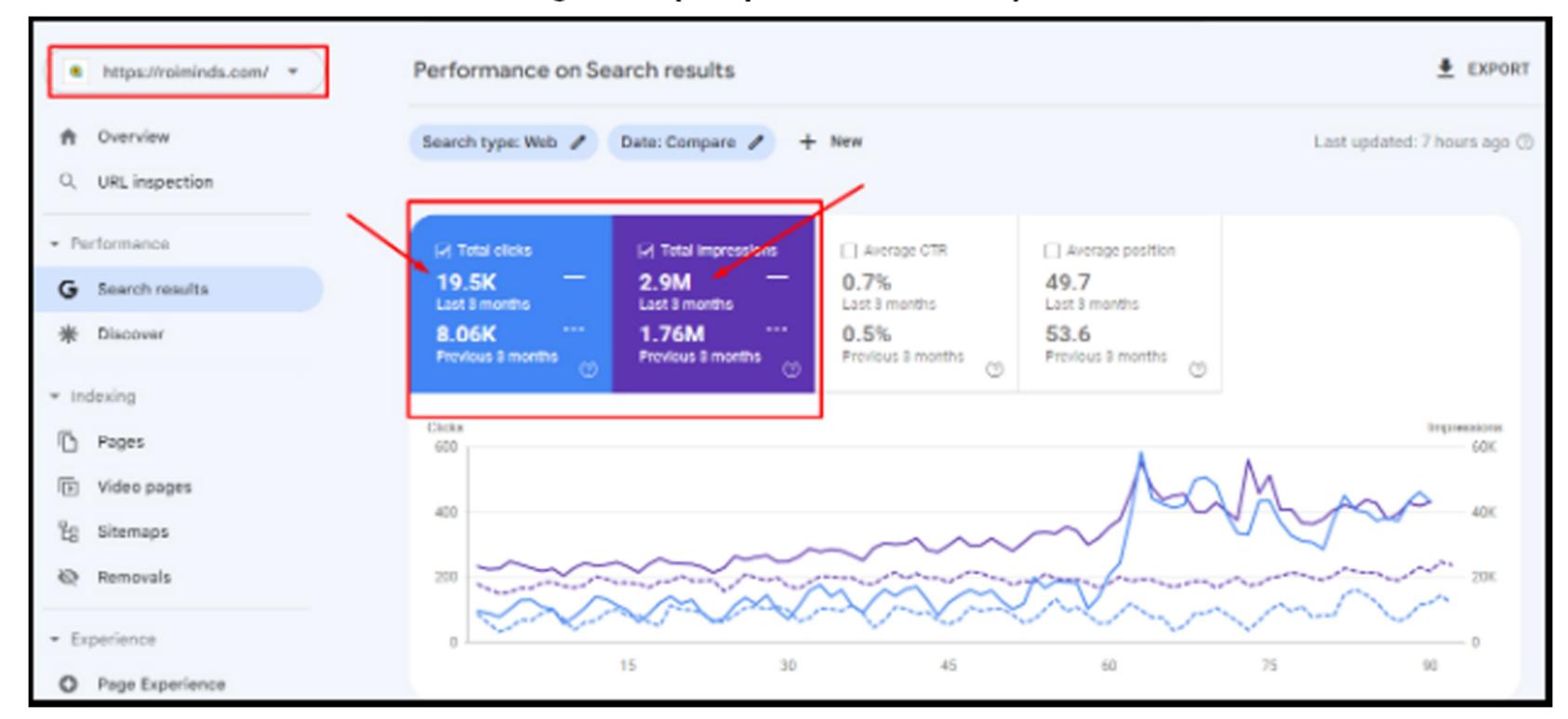




Google Search Console (GSC) Results

Since implementing our new content marketing growth strategy, our click and impression growth in 2023 has been significant.

To compare our progress, we have analyzed clicks and impressions over the last three months (Jan-Apr 2023) and compared them to the same period in the previous year (Sep-Dec 2022).

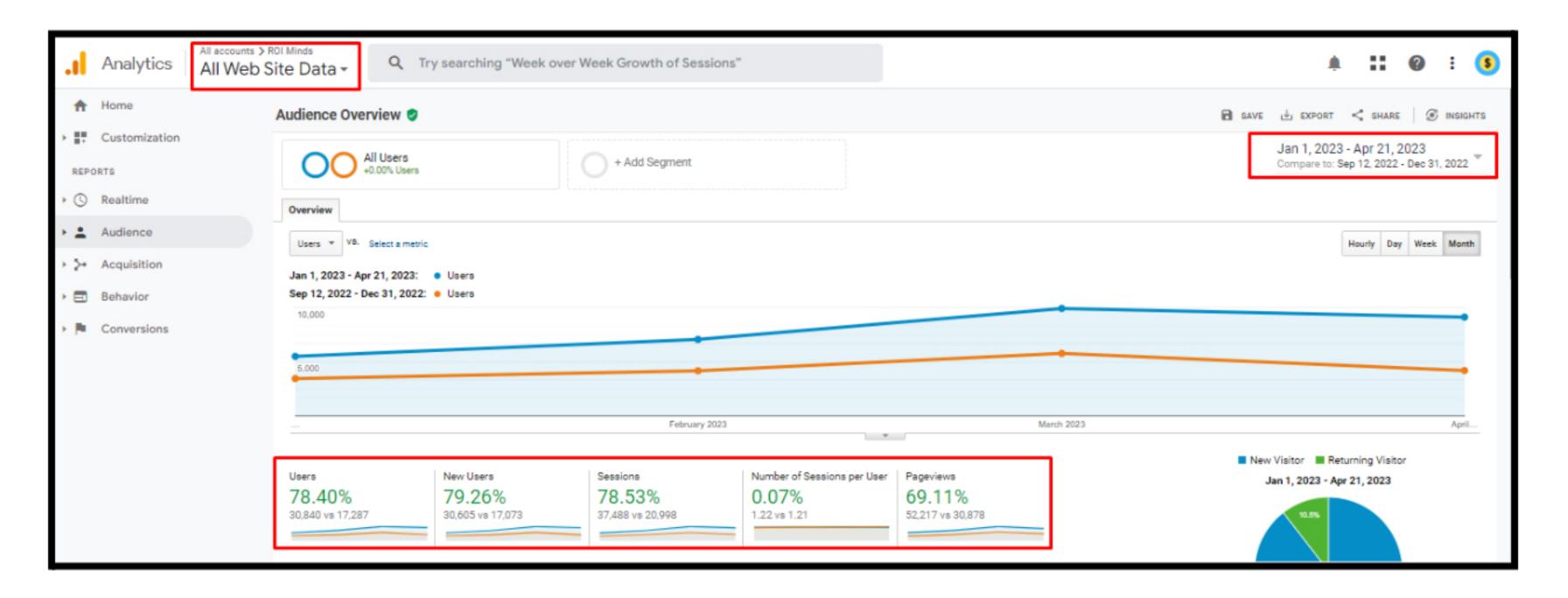




Google Analytics Results

We have seen a marked increase in website traffic since implementing our new content strategy in 2023.

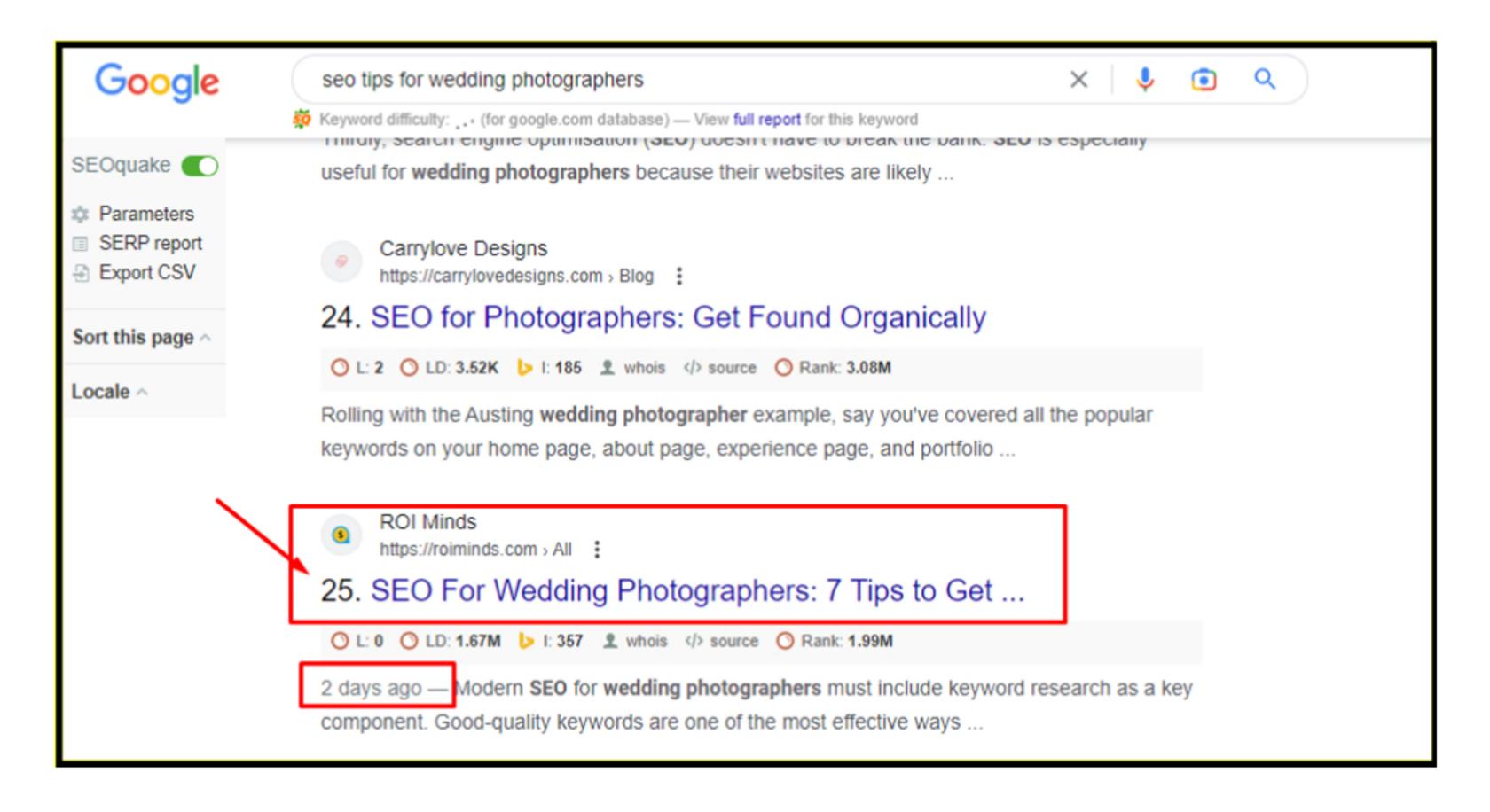
To compare our progress, we have analyzed traffic growth over the last three months (Jan-Apr 2023) and compared it to the same period in the previous year (Sep-Dec 2022).





Ranking Results

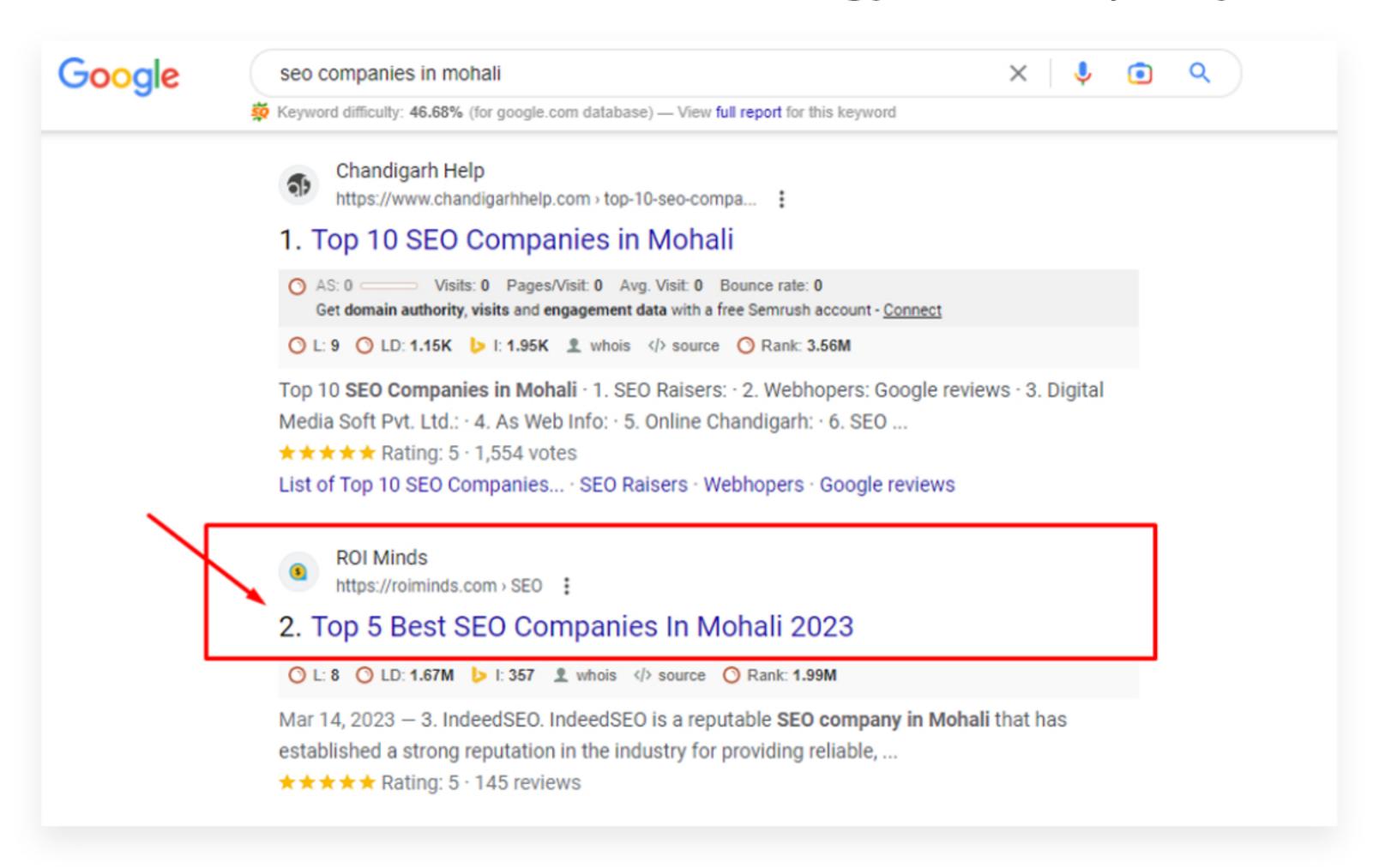
We were thrilled to discover that our content had achieved a top 25 ranking in just two days! It's incredible how quickly our content gained traction and visibility in search results.





Top Results

Within just one month, we could climb to the second position! It's a testament to the effectiveness of our strategy and the quality of our content.

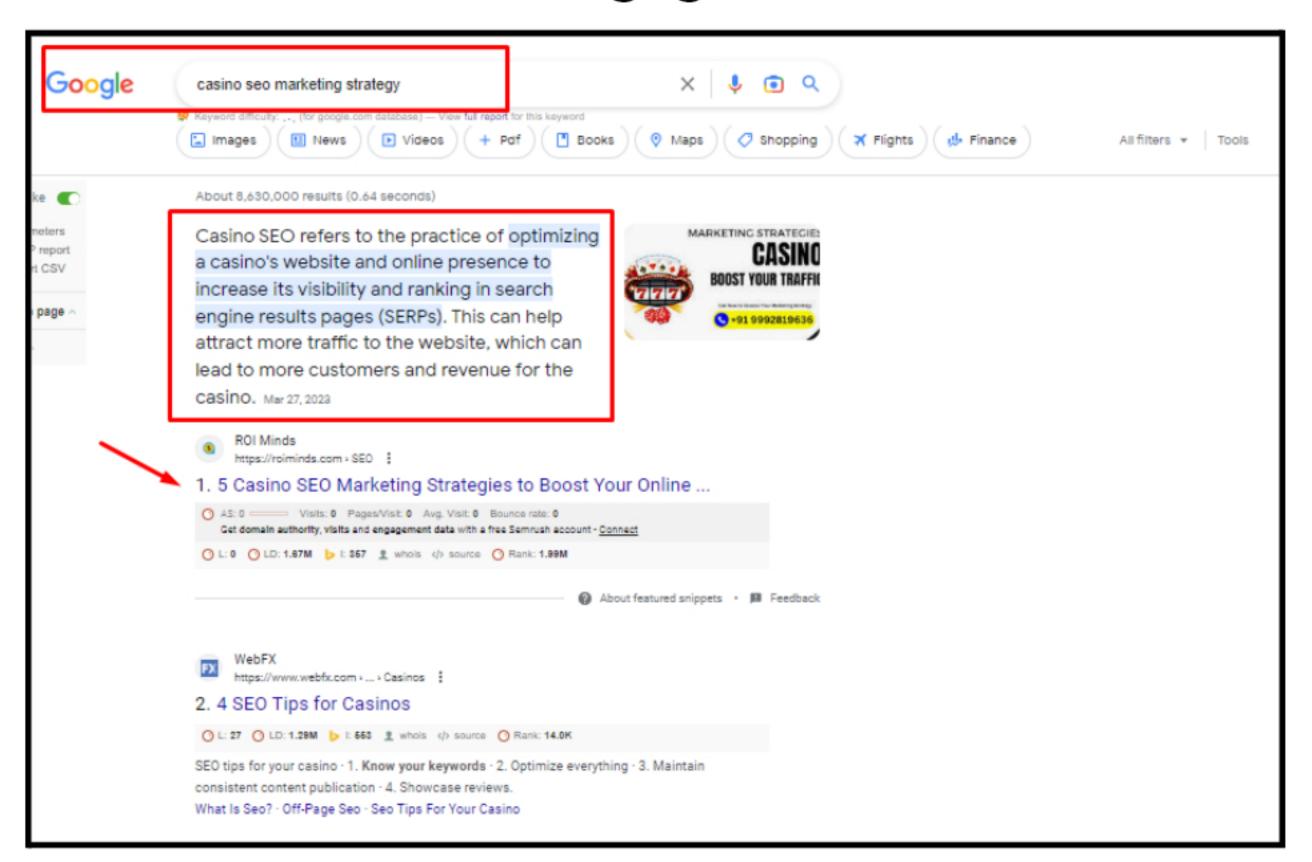




Feature Snippet

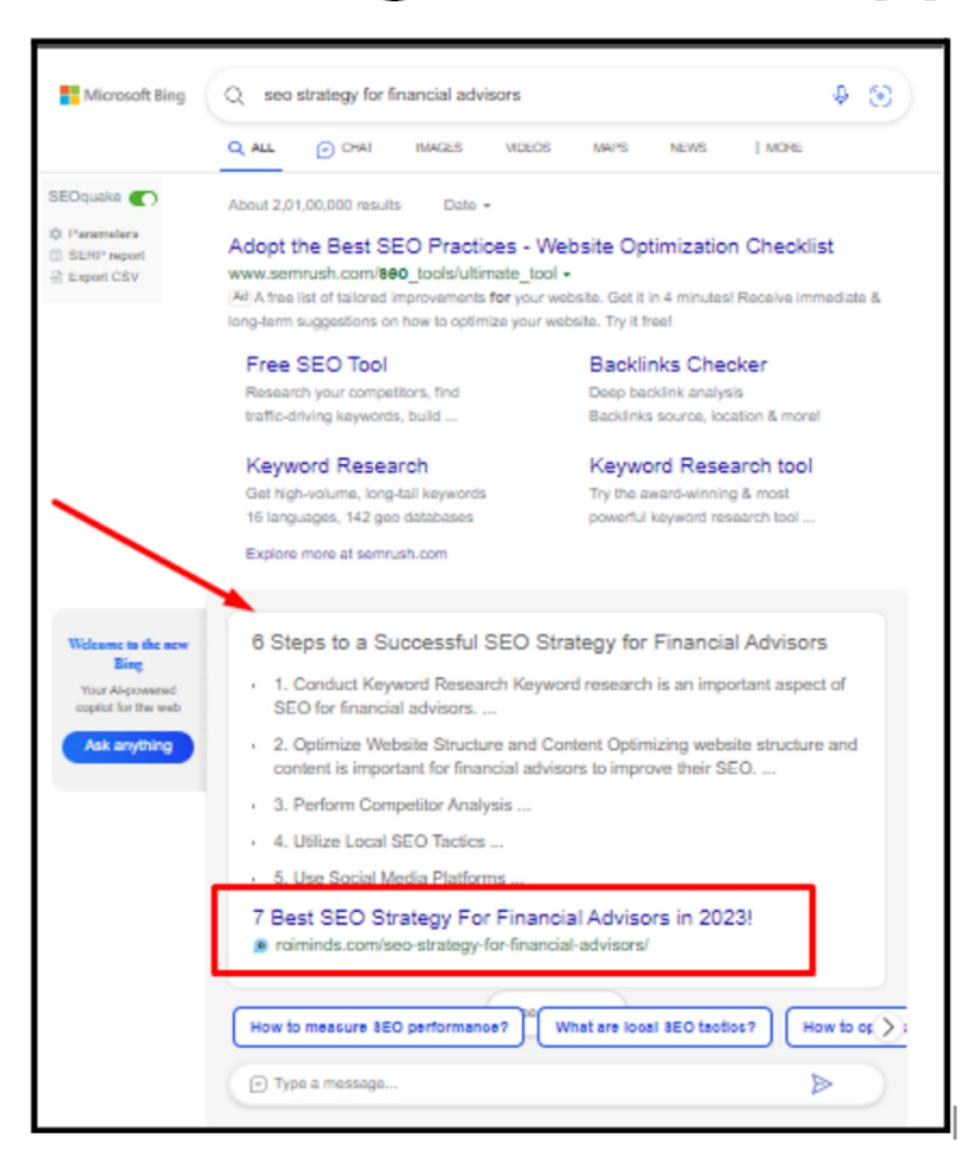
Our content marketing strategy has proven incredibly powerful - we are now getting featured snippets in top search results! This achievement is awe-inspiring, considering that our domain authority (DA) is just 24, while the DA of our competitor, WebFX, is above 80.

Despite this, our content has been able to outrank theirs and achieve greater visibility and engagement.





Also on Bing Feature Snippet





Start Getting Backlinks From High DA Websites Through Our Content Marketing Growth Strategy

Live	Live i Recent i Historical i 567 backlinks from unique domains										Export
	Referring page i	DR Į i	UR i	Referring domains ⁱ	Linked domains ⁱ	Ext. i	Traffic ⁱ	Kw. i	Anchor and backlink i	First seen ⁱ Last seen ⁱ Lost	Links ⁱ
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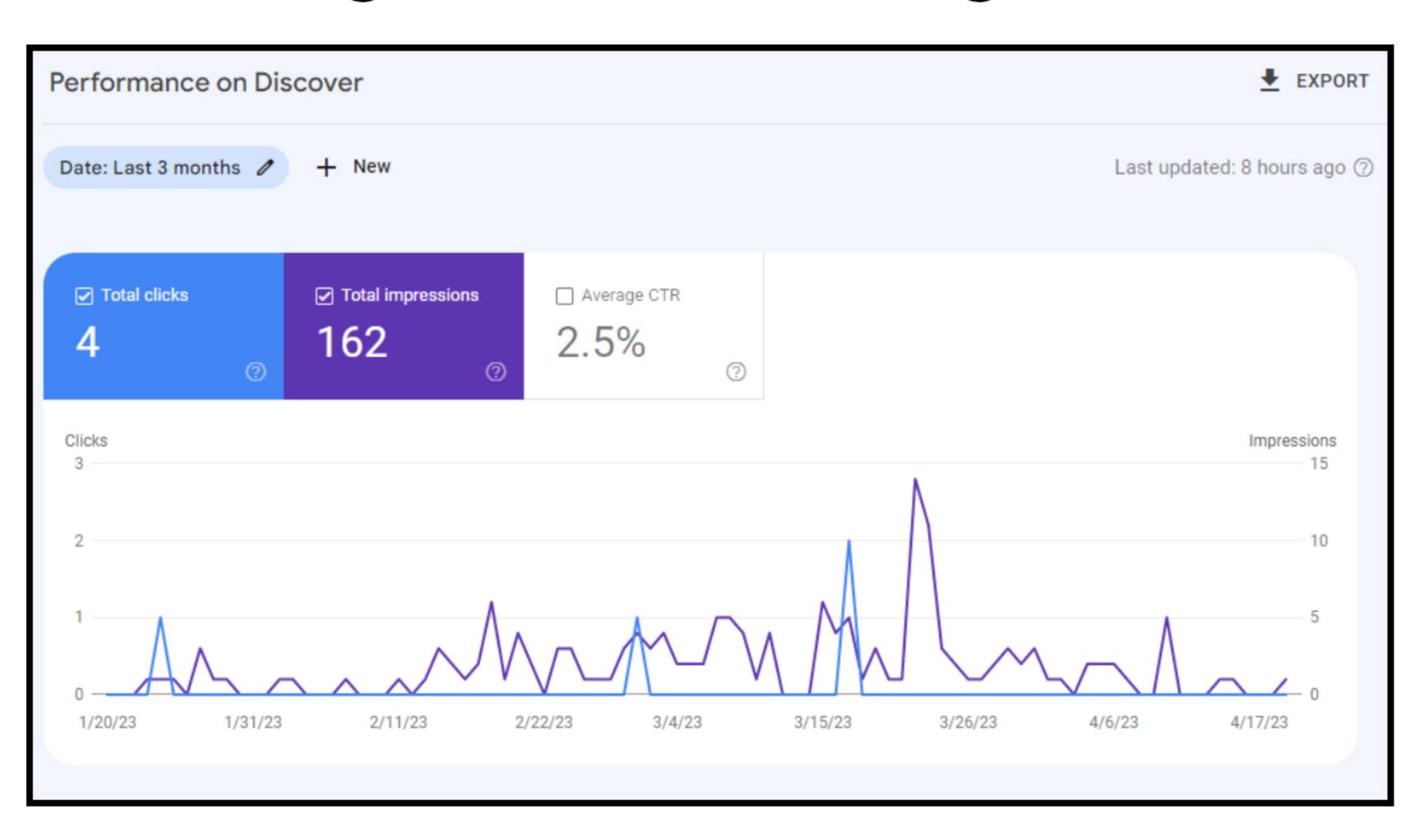


Start Getting Impressions on Different Queries

Performance on Search results		■ EXPORT		
Search type: Web / Date: Last 3 months / + New	Last updated: 8 hours ago ②			
Top queries	Clicks	↓ Impressions		
dynamic search ads	2	32,486		
digital marketing services	4	30,640		
ecommerce marketing agency	39	29,300		
ecommerce seo services	1	21,621		
digital marketing agency	1	19,148		
ecommerce seo agency	1	17,605		
digital marketing agency in india	27	16,337		
ecommerce digital marketing agency	10	14.390		

§ ROI MINDS

After implementing the Content Marketing Strategy, we will get traffic from Google Discover





In Just 3 Months, We Got a 7K Traffic Boost

