

PORTFOLIO

Always Delivering Outstanding Results

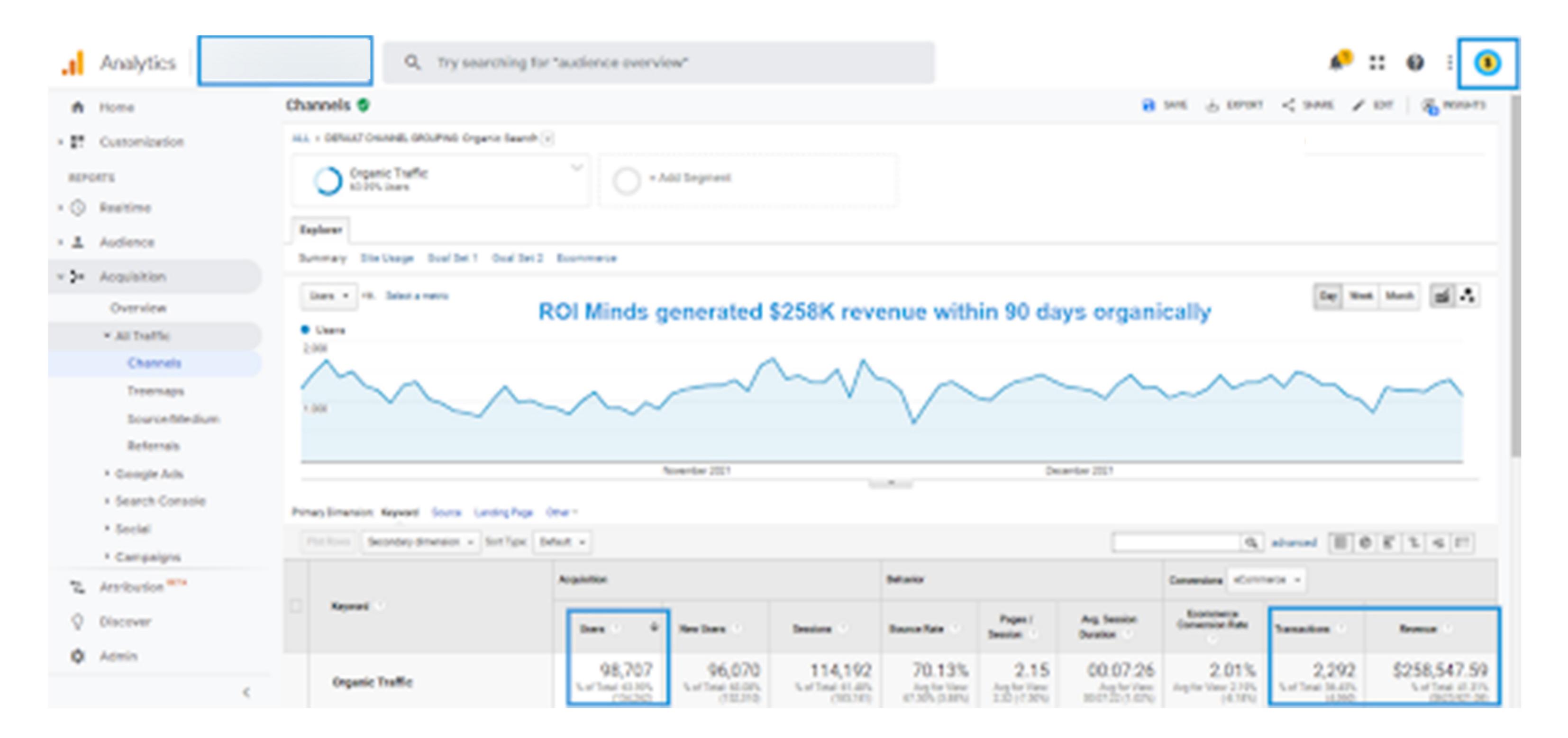
info@roiminds.com







Sports Gear and Apparel Store



This is an America-based sports gear and apparel store. Their products have high competition and demand. The client wanted to scale up their sales organically. Our experts in SEO generated organic revenue of \$2,58,000/- in just a matter of 3 months with a bunch of keywords ranking on the 1st page.

Location: USA

Website Type: eCommerce Store

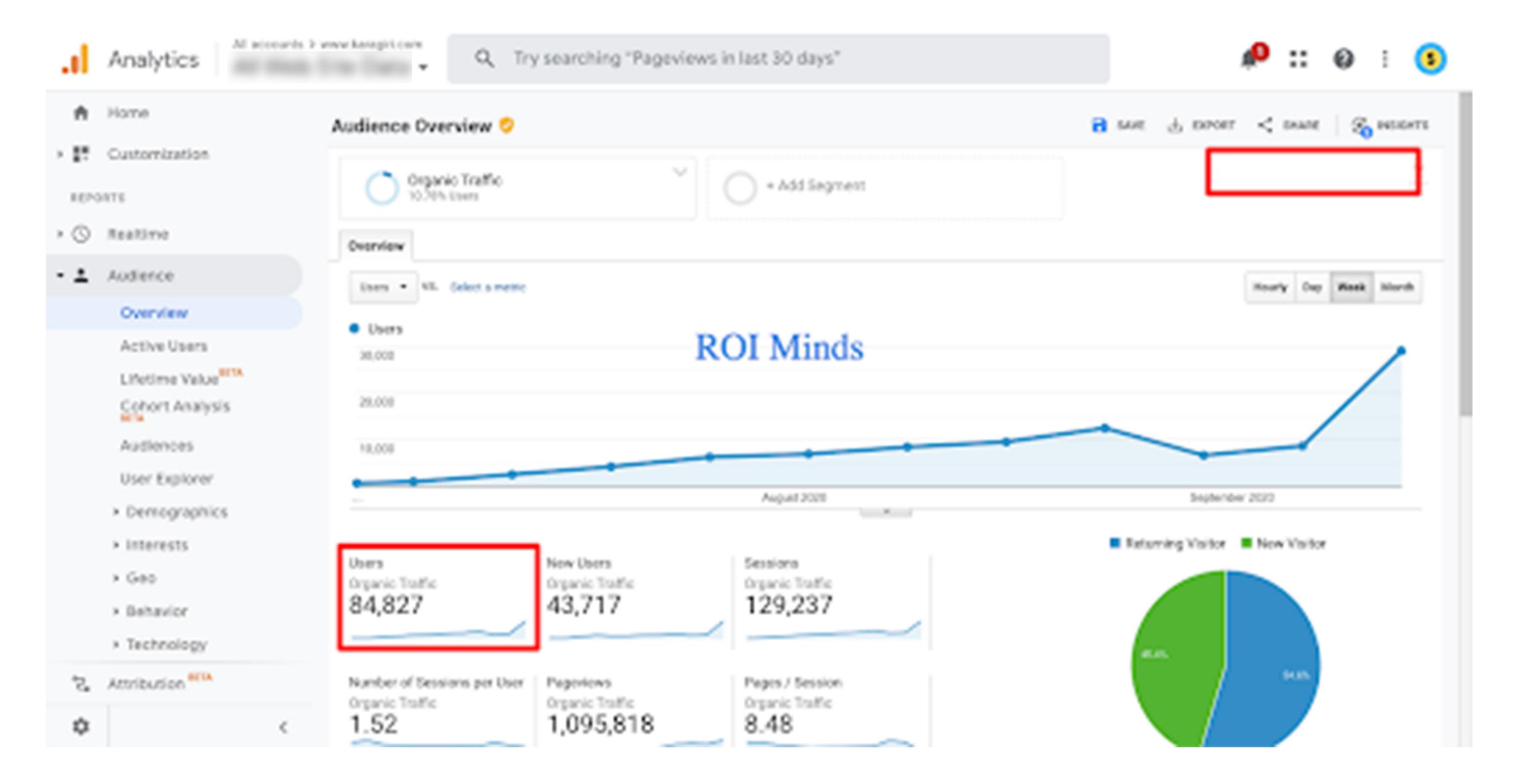
Duration: 3 Months

 Keywords on 1st page: Football helmets, Youth football helmets, League Outfitters, Youth football equipment wholesale, Football helmets for kids, Cheap football helmets, Adults football helmets, Rebox cleats, Softball scorebook.

Organic Revenue: \$2,58,000/-



Indian Clothing Store



This is an India-based saree eCommerce store that gained an organic revenue of **INR 1,00,000**/ per month. Their products have high competition and demand. The client wanted to scale up their sales organically. In a time period of just **3 months**, our experts in SEO ranked **6 keywords** on the **1st page.**

Location: India

Website Type: eCommerce Store

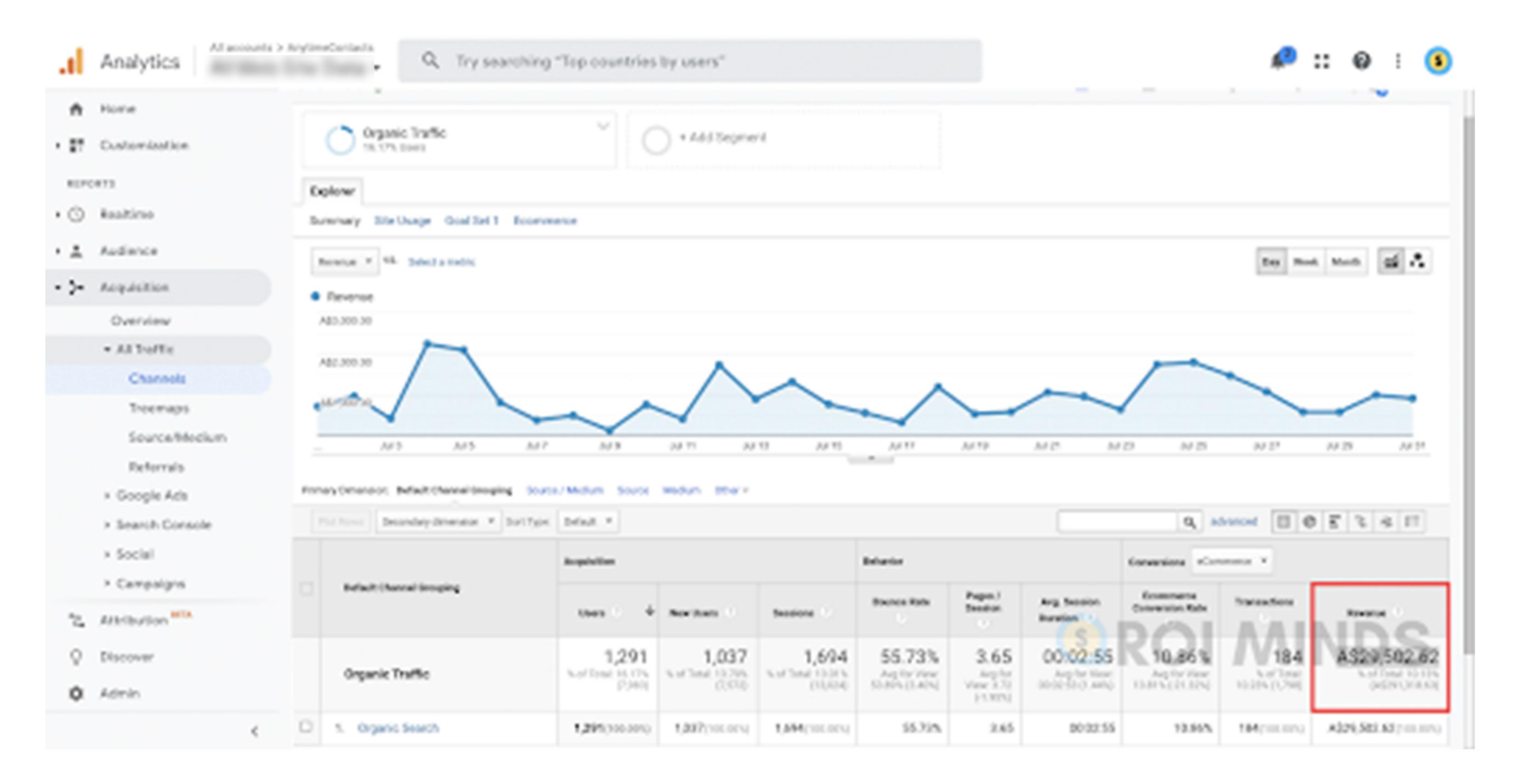
• Duration: 3 Months

 Keywords on 1st page: Desi romance, Karagiri, Peshwai saree, Banarasi bridal saree, Designer silk saree, Peshwai silk sari price

Organic Revenue: \$2,58,000/-



Custom Contact Lens Online Store



This is a leading online retailer of personalized contact lenses catering to customers in Australia. As a result of our SEO efforts, we have seen a significant increase in our website's traffic and conversion rates. We have seen enough improvements in the project since we started. We have seen organic revenue of **\$30k** in **30 days.**

Business Type: eCommerce

• Work: SEO

• Targeted area: Australia

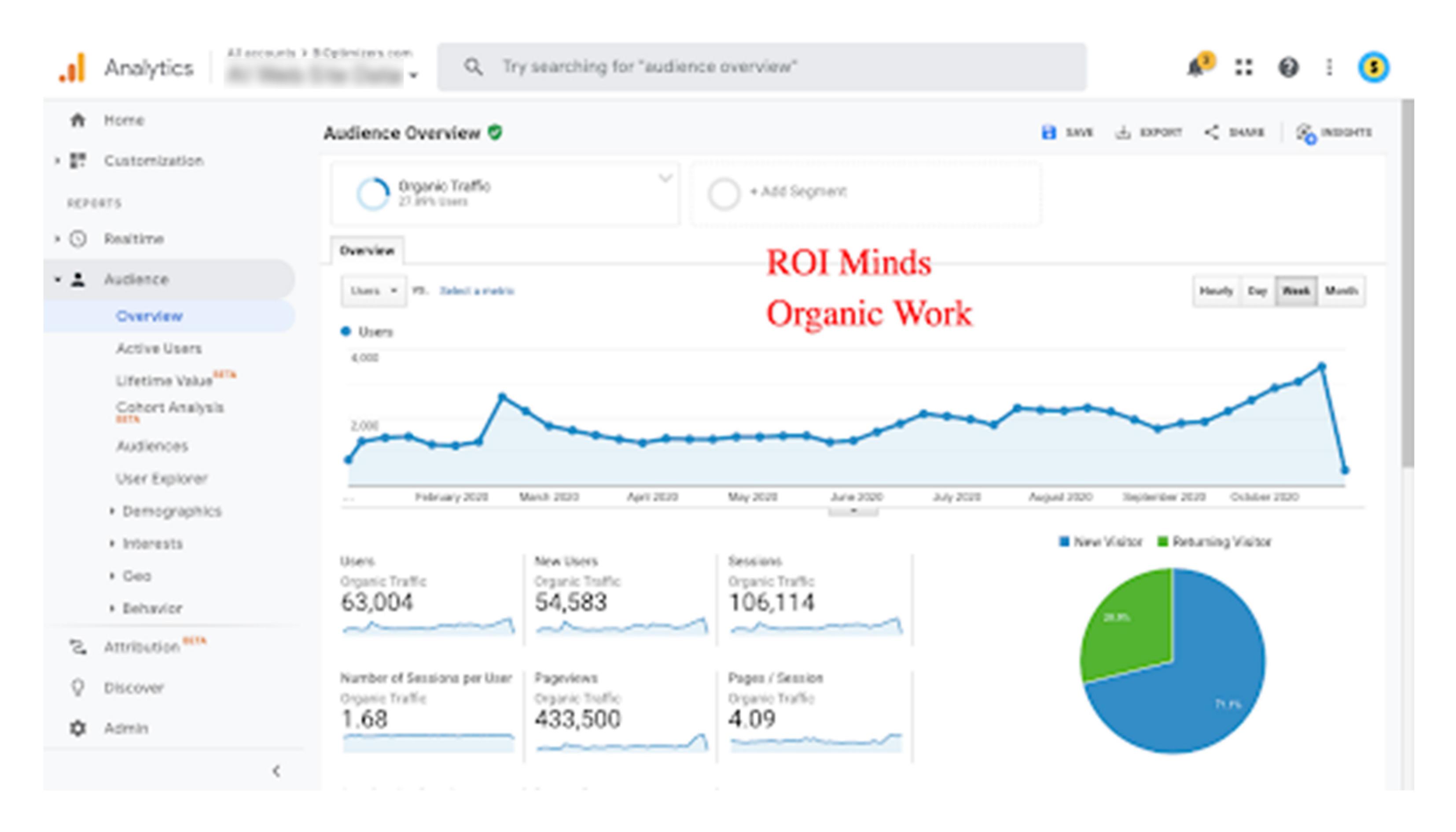
Goals: Increase Organic Traffic & Revenue

• **Keywords:** Acuvue define colors, Air optix colors chart, Air optix sterling grey, Acuvue define contacts, Air optix amethyst, Sterling grey contacts air optix, Acuvue define natural shimmer

Organic Revenue: \$30K+ in 30 days



Health Supplements Store



This is a popular online retailer of high-quality nutritional supplements and vitamins, catering to customers worldwide. This business has been on top thanks to our exceptional SEO services that have helped us reach a wider audience and increase our brand visibility. We helped them gain organic revenue of \$63K+ in 90 days.

Business Type: eCommerce

Work: SEO

Targeted area: USA, Canada

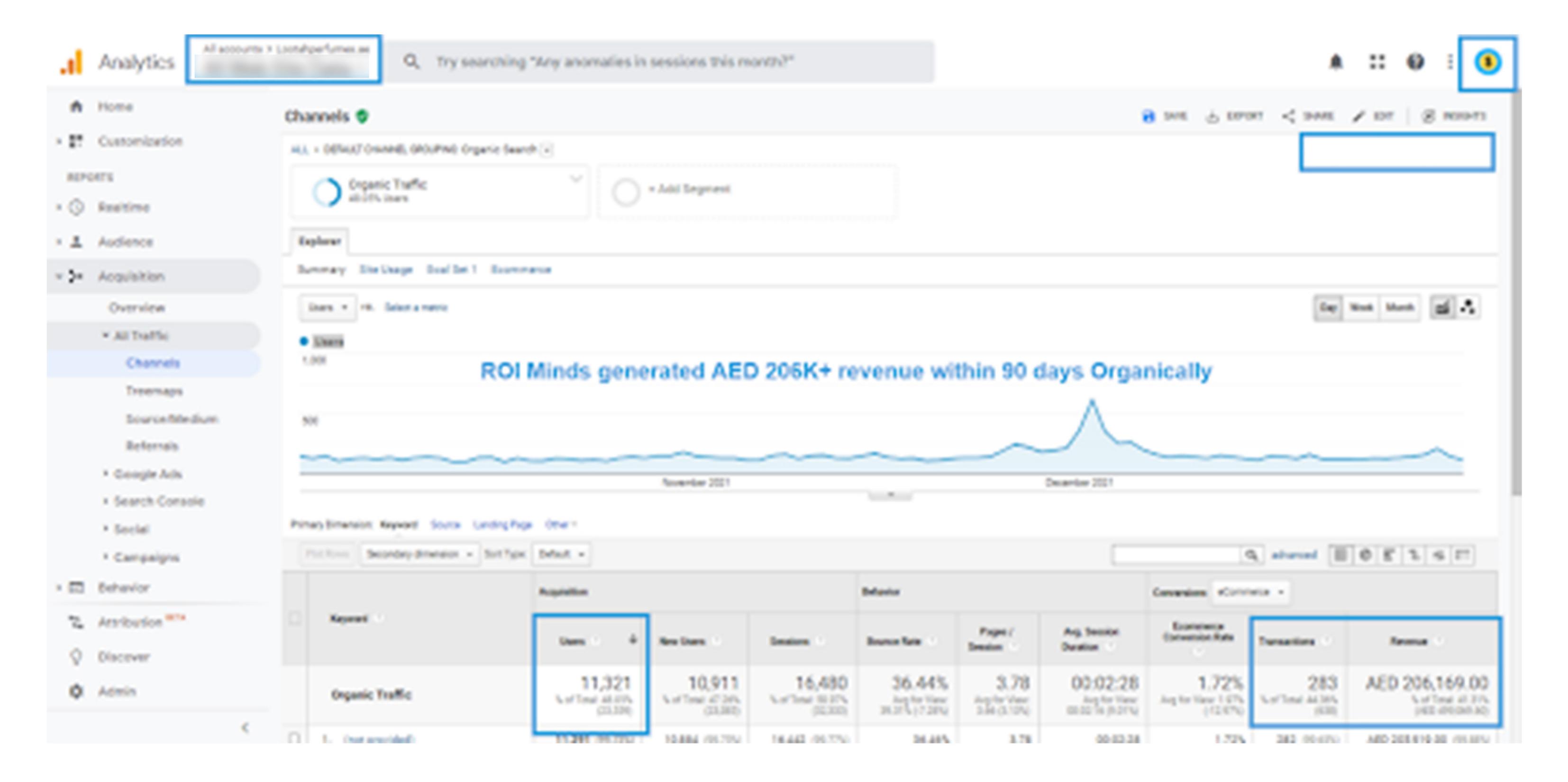
• Goals: Increase Organic Traffic

Organic Revenue: \$63K+ in 90 days

• Keywords on 1st page: Masszymes, Bioptimizers, Gluten guardian, etc.



Online Perfume Store



As a leading online perfume store, we understand that the competition is fierce in the fragrance industry, and the right SEO strategy is key to standing out from the crowd. With our best-in-class SEO services, we have helped them gain **AED 206K+ in 90 days**. Also, we ranked their competitive keywords on the first page of google.

Business Type: eCommerce

• Work: SEO

Targeted area: UAE

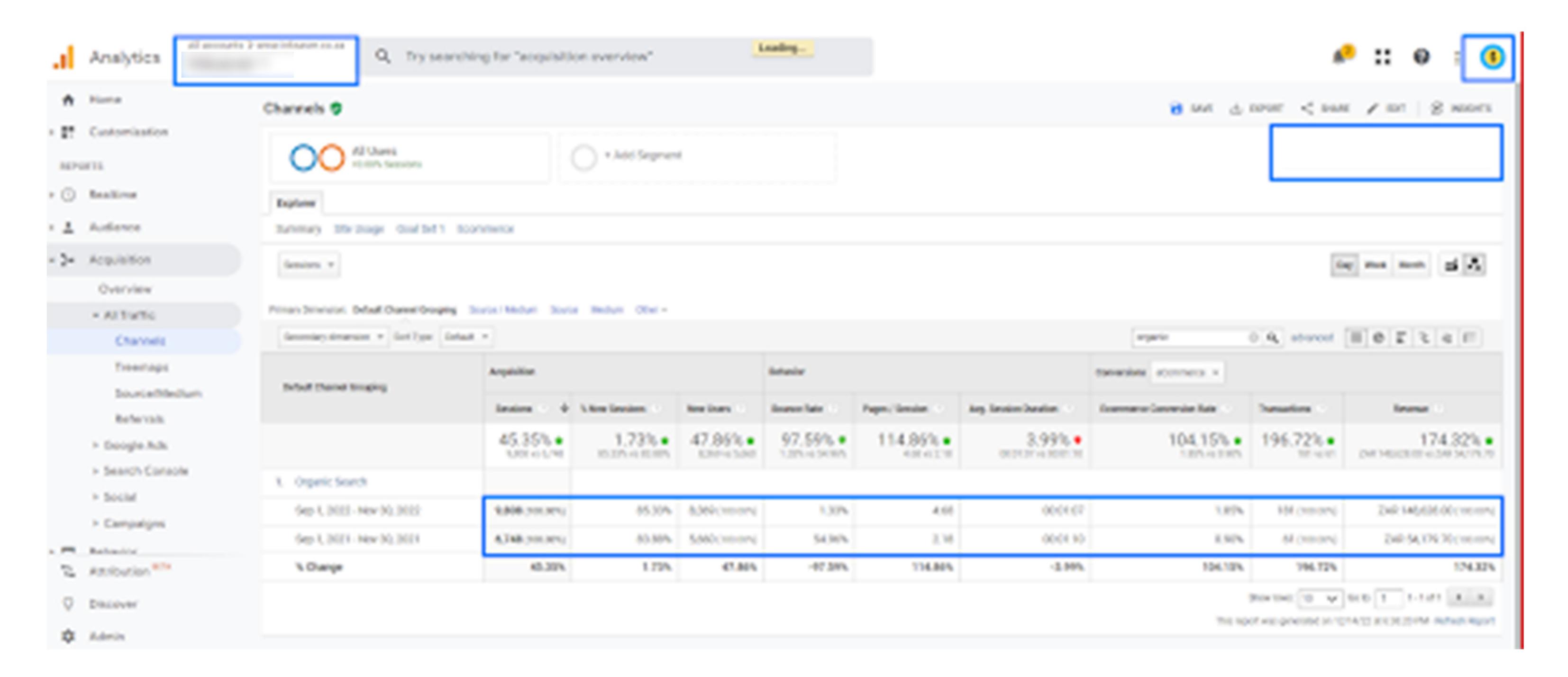
• Goals: Increase Organic Traffic

 Keywords on 1st page: Lootah, Lootah Perfumes, Lavish perfume, Al Ameer

Organic Revenue: AED 206K+ in 90 days



Online Cosmetic Store



This is an India-based cosmetic eCommerce store that gained an organic revenue of **INR 464K+** in **3 months**. Their products have high competition and demand. The client wanted to scale up their sales organically. In just a matter of 3 months, our experts in SEO ranked **6 keywords** on the **1st page.**

Business Type: eCommerce

• Work: SEO

Targeted area: India

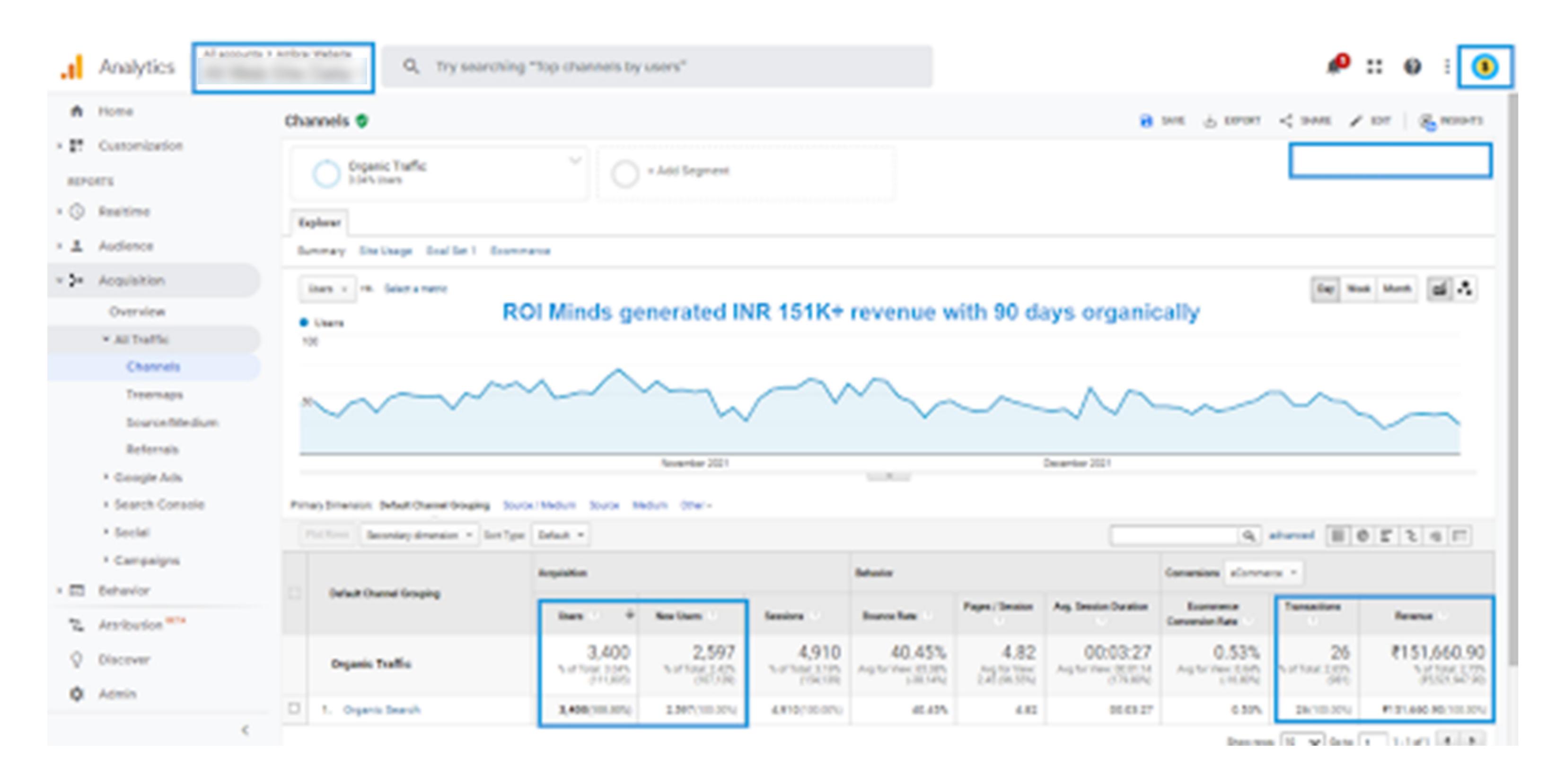
• Goals: Increase Organic Traffic & Revenue

• Organic Revenue: INR 464K+ in 3 months

• **Keywords:** Silk hair bands, Noir scrunchies, Mulberry silk scrunchie, Gold silk pillowcase, Silk pillowcase for hair India, Grey eye mask.



Home and Lifestyle Online Store



This is a house and lifestyle company that provides kitchen and bathroom products. Thanks to the exceptional SEO services delivered by our team of professionals, this online shop has experienced a notable increase in organic income and traffic. In **3 months**, we assisted them in generating sustainable income of **Rs 151K**+.

Business Type: eCommerce

Work: SEO

• Targeted area: India

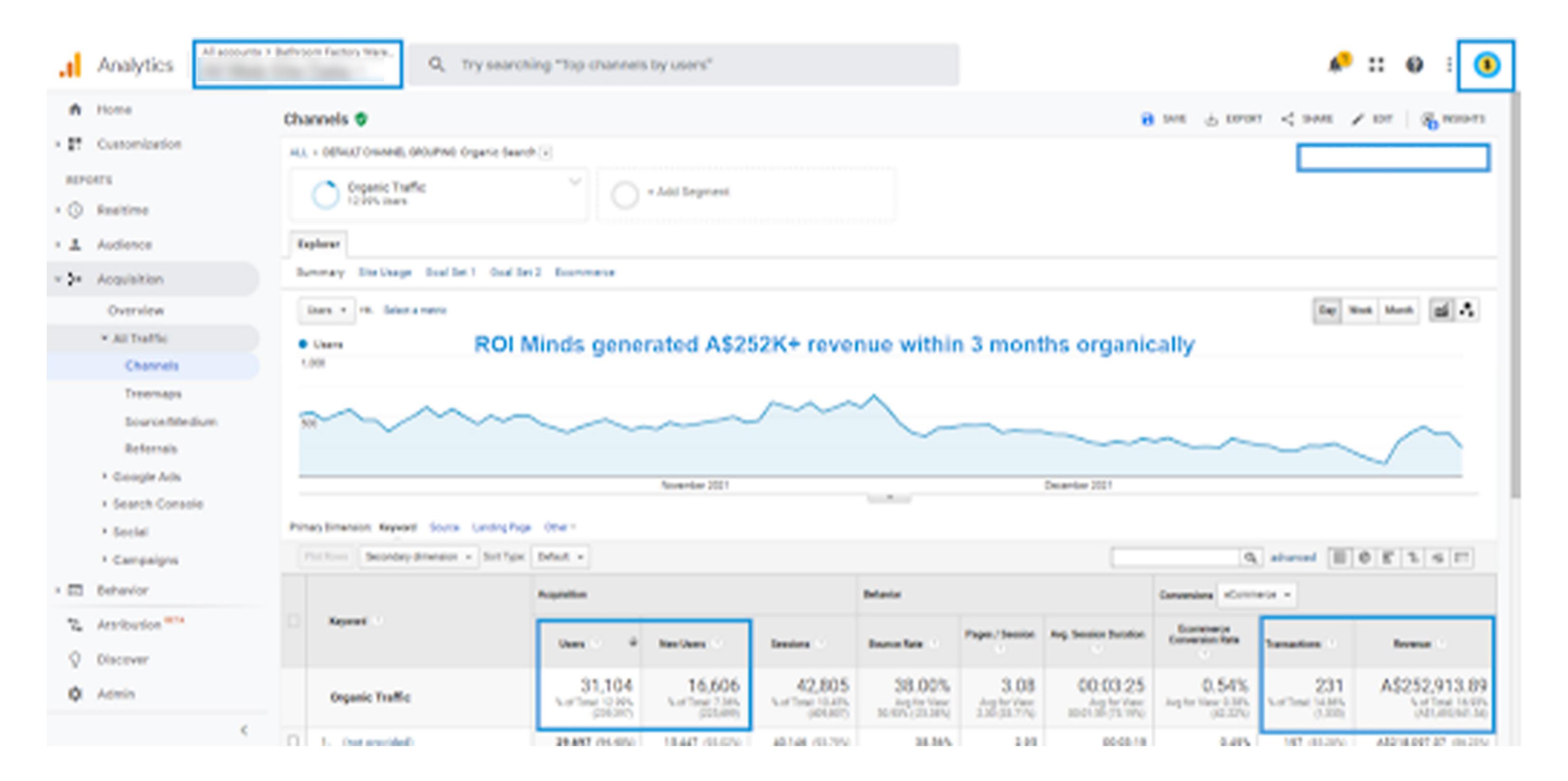
• Goals: Increase Organic Traffic

Organic Revenue: INR 151K in 90 days

• Keywords: rajai blanket, cotton filled quilt, blue tie dye throw, hand block bedding, amrai udaipur



Home and Lifestyle Online Store



This is a home and lifestyle business that offers kitchen and bathroom supplies. This online store has seen remarkable growth in organic revenue and traffic thanks to the exceptional SEO services provided by our team of experts. We have helped them get \$252K+ organic revenue in 3 months. They also have some of the most competitive keywords in this niche. We have ranked them on the first page of google.

Business Type: eCommerce

• Work: SEO

Targeted area: Australia

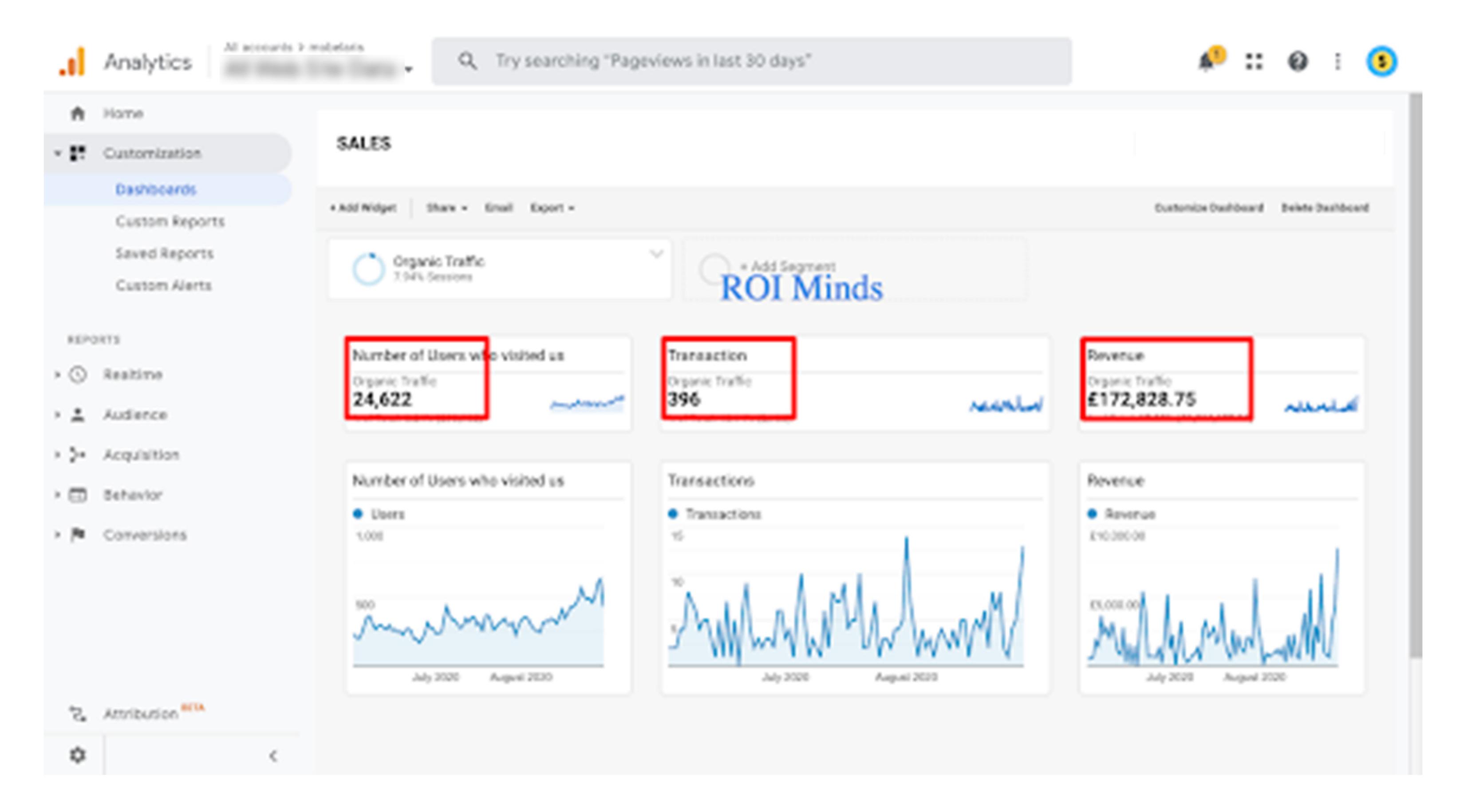
• Goals: Increase Organic Traffic & Revenue

Organic Revenue: AUD 252K+ in 3 months

 Keywords on 1st page: Bathroom warehouse, Back to wall tub, Bathroom cabinets perths, Bathroom warehouse Melbourne, 750mm freestanding vanity



Home and Lifestyle Online Store



This website has experienced a significant increase in organic revenue and traffic. Our team of experts have been optimizing our website's content, keywords, and metadata. We have been able to improve our search engine ranking and attract a larger audience of potential customers. This business has gained **\$50K** of organic revenue per month. Also, we have ranked their **5 keywords** on the first page of google.

Business Type: eCommerce

Work: SEO

Targeted area: USA and UK

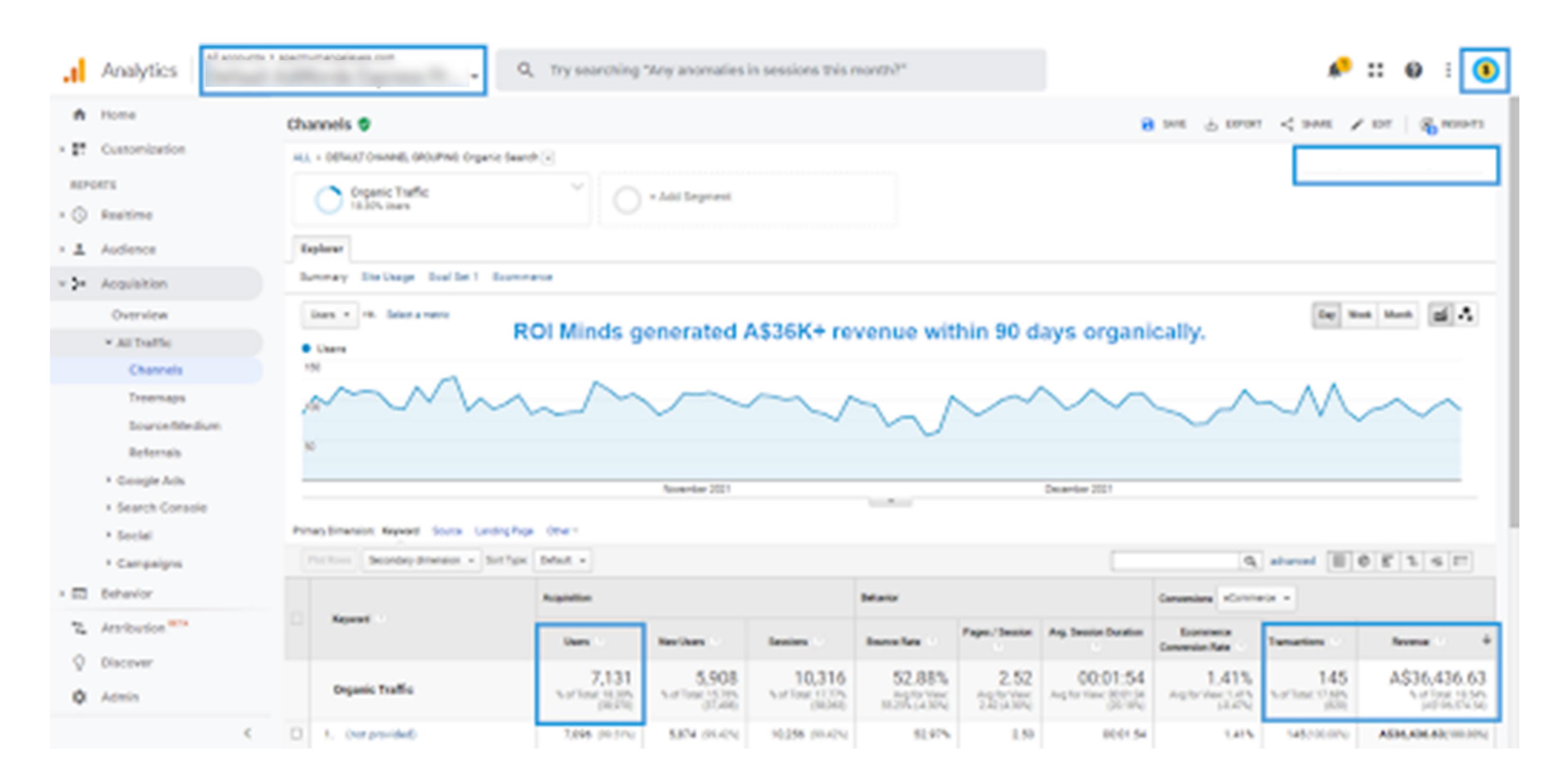
Goals: Increase Organic Traffic

Keywords on 1st page: Design replica, Buy replica furniture online,
Replica sofa, Types of emas chair, Replica furniture

Organic Revenue: \$50K+ per month



Auto Parts Online Store



This online store has experienced a significant increase in organic revenue and traffic thanks to the effective SEO services provided by our team of experts. Through our services, they have gained **AUD 36k**+ organic revenue in **90 days.** Also, we have ranked some pretty competitive keywords on the first page of google.

Business Type: eCommerce

• Work: SEO

• Targeted area: Australia

Goals: Increase Organic Traffic

Organic Revenue: AUD 36K+ in 90 days

• Keywords on 1st page: angel eye headlights, angel eyes lights, angel headlights, angel eyes car, angel halo lights